

Good Designers

COPY

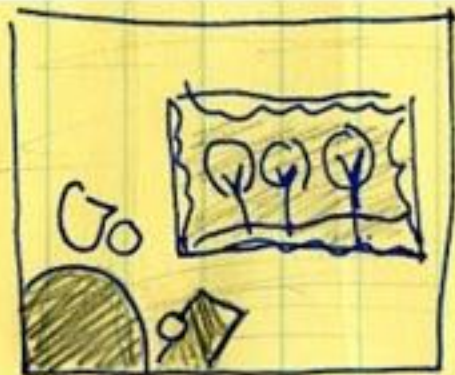
Great Designers

STEAL

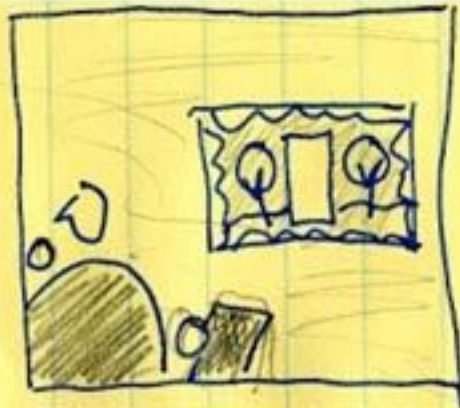


Me
**Morgan
Steele**
@MrMorganSteele

HOW TO LOOK AT ART (LIKE AN ARTIST)



① figure out what's worth stealing



② move on to the next thing

QUOTE OF THE DAY

GOOD DESIGNERS COPY; GREAT DESIGNERS STEAL.

— PABLO PICASSO

GOOD DESIGNERS COPY;
GREAT DESIGNERS STEAL.

— Pablo Picasso

GOOD ARTISTS
Copy
GREAT ARTISTS
Steal

NOTICE

GOOD DESIGNERS
COPY
GREAT DESIGNERS
STEAL

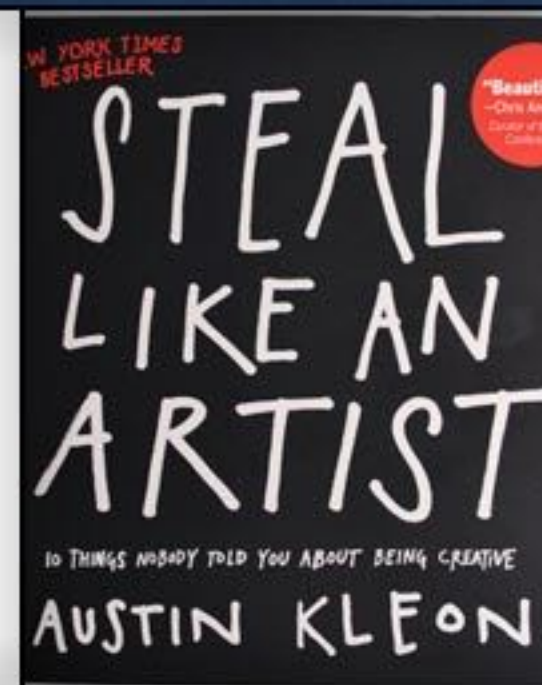
"Good Designers Copy,
Great DESIGNERS STEAL"

Pablo Picasso 1881-1973

Good designers copy; great
designers steal.

— PABLO PICASSO

Source: article



The All-Time Best Design Tips to steal from Aaron Draplin



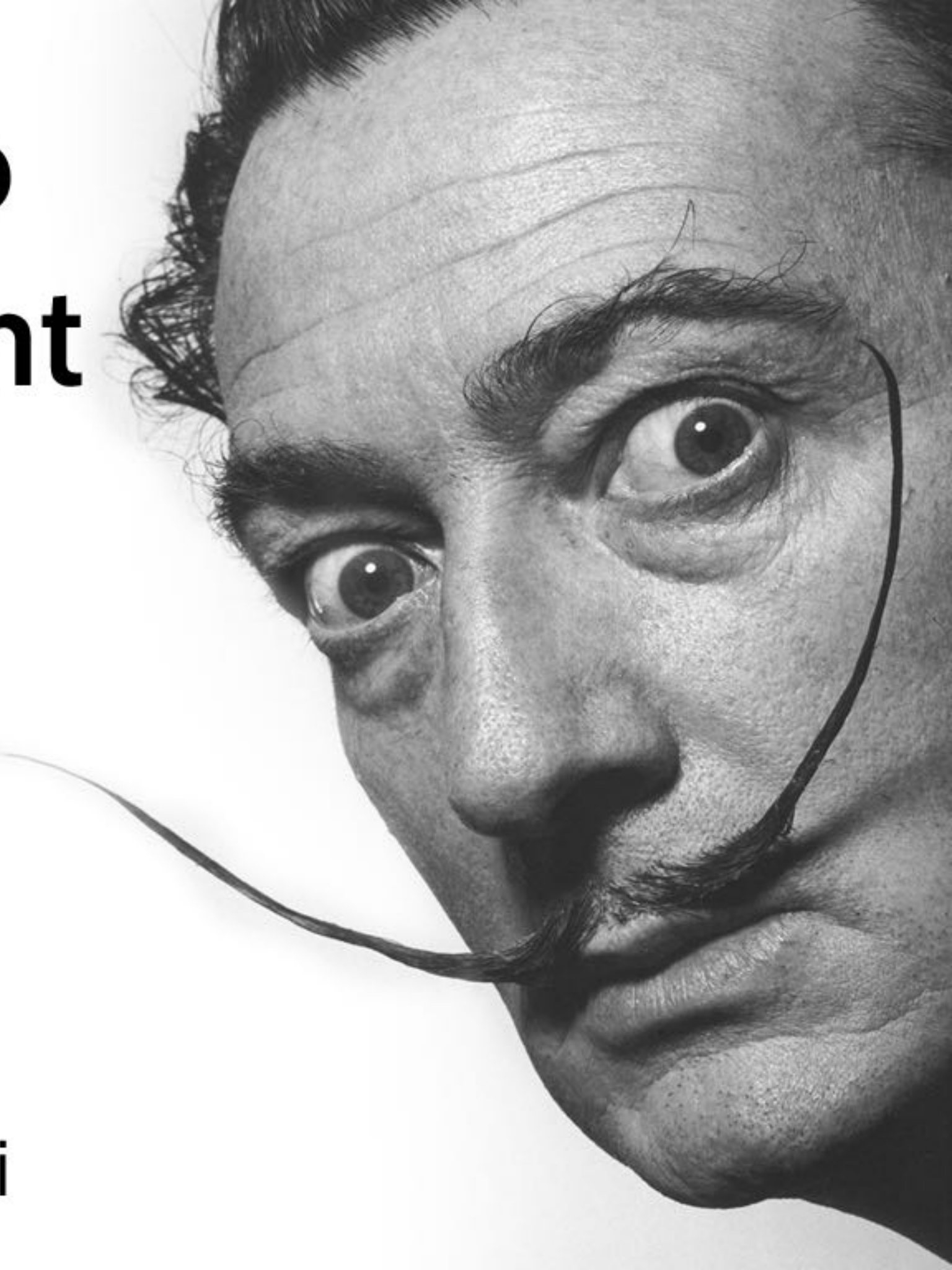
**“Good artists copy,
great artists steal”**

Pablo Picasso



**“Those who
do not want
to imitate
anything,
produce
nothing.”**

Salvador Dali

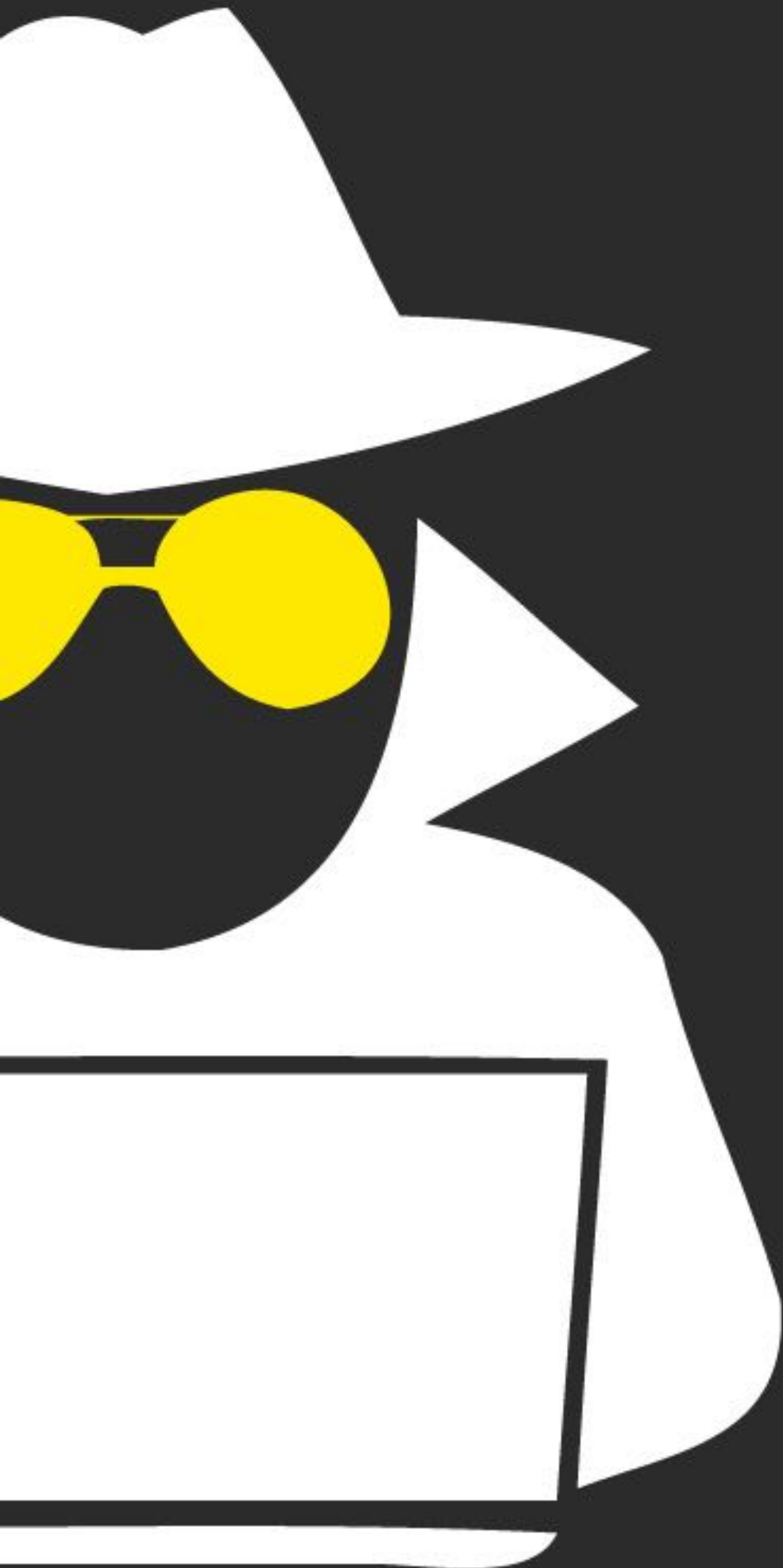


Good
Designers



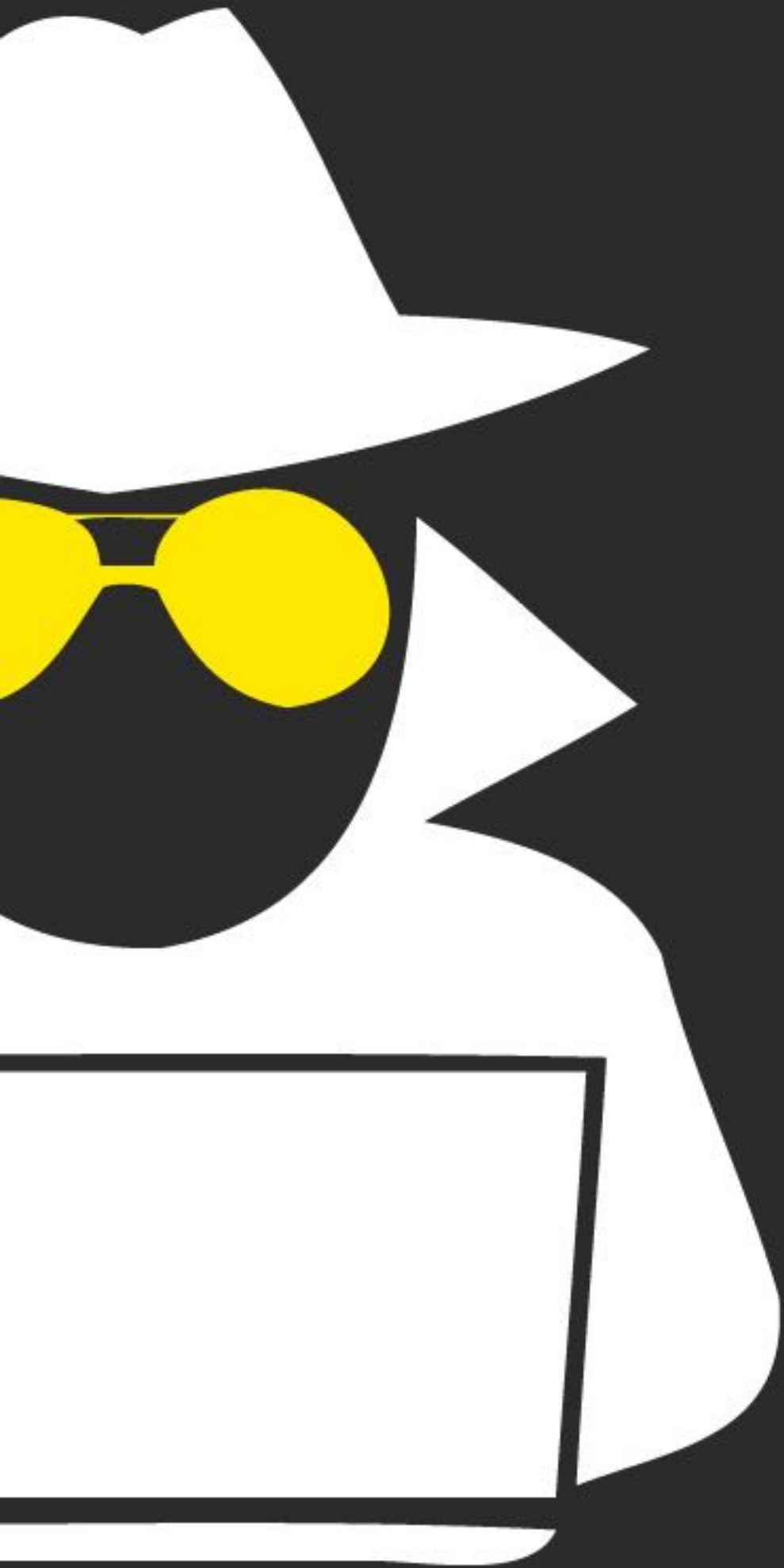
Great Designers





How to Steal

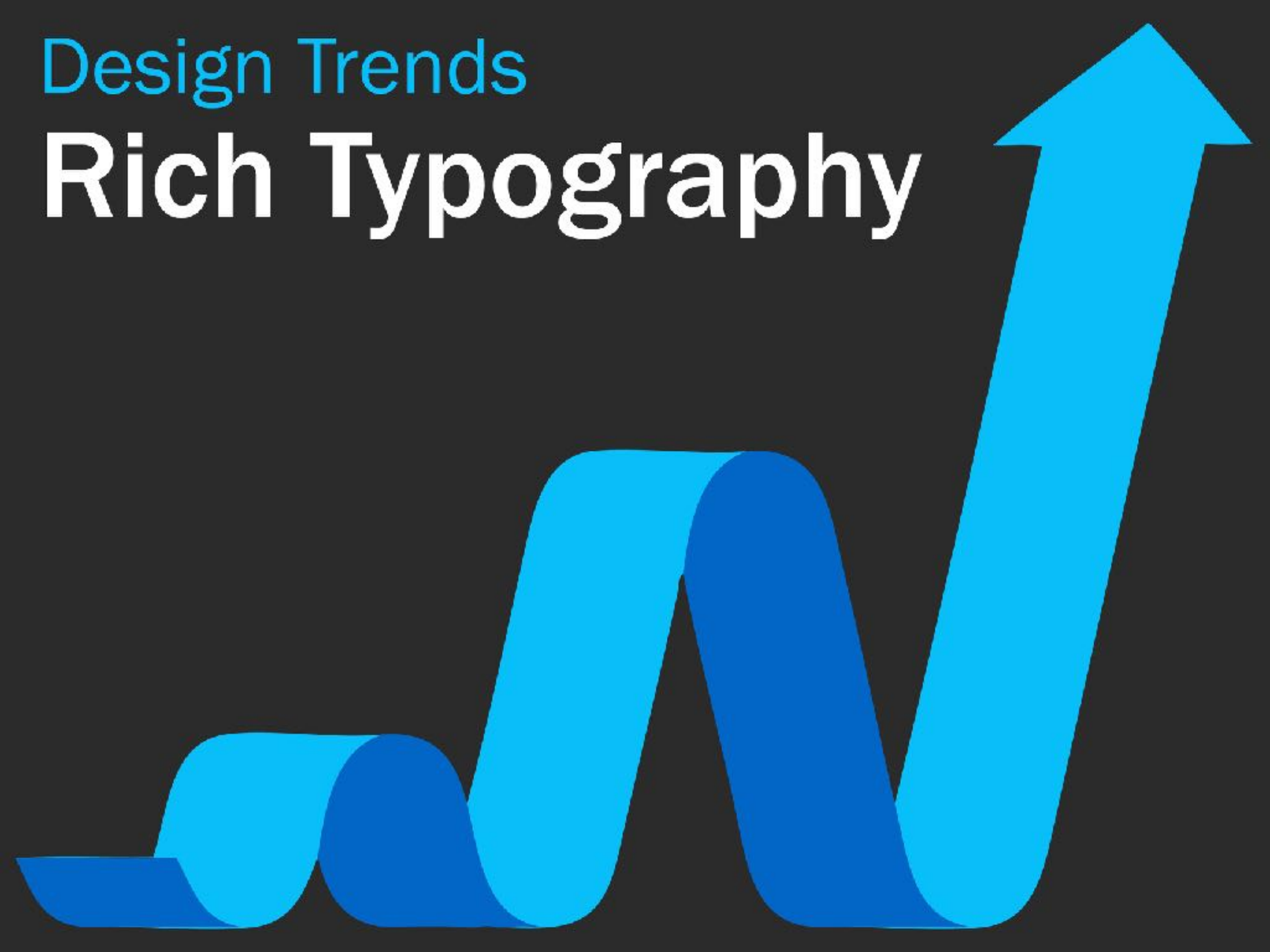
Like it,
Keep it.



How to Steal Layout, Structure

Design Trends

Rich Typography



Rich Typography Bold

LINE

A line is a mark between two points. There are various types of lines, from straight to wavy, to curved and more. Lines can be used for a wide range of purposes, including a head or gloss, connecting content to one another, creating patterns, and much more.

COLOR

Color is used to generate emotions, define importance, create visual interest and more. CMYK is a subtractive color model used in printing, RGB (red, green, blue) is additive.

Some colors are warm and active (orange, red), some are cool and passive (blue, purple).

There are various color types (primary, secondary, tertiary, quaternary) and relationships (analogous, complementary, triadic, tetradic, etc.) to help you choose the right colors for your design.

paperkit

SHAPE

Height + width = shape. We all learned basic shapes in grade school - triangles, squares, circles and rectangles. But in design, there are many more shapes that can be used to attract attention.

There are three basic types of shapes: geometric (triangles, squares, circles, etc.), natural (leaves, animals, faces, people), and abstract (dots, splatters, organic, etc.).

VALUE

Value is how light or how dark an area looks. A gradient, shadow, or a glow can be used to create value - everything from dark to white, all the shades in between, has a value. The value is created by light and dark, so create a pattern to lead the eye, or to emphasize.

ELEMENTS OF DESIGN

quick reference sheet

SIZE

Size is how small or large something is in a design. It can be used to create hierarchy, create visual interest in a design (by contrasting sizes), attract attention and more.

SPACE



Space is the area around or between elements in a design. It can be used to create hierarchy, create visual interest, lead the eye through a design and more.



GEAR

THE 11 BEST GADGETS WE'VE SEEN AT CES SO FAR

12 HOURS

So many things we want!

MOST POPULAR



SECURITY
WikiLeaks Has Officially Lost the Moral High Ground
07.27.16



CHIPS
What the Snapdragon 835 Chip Means For Your Next Smartphone
1 DAY



PREDICTIONS
Here's What Happens to Tech in 2017 (Unless 2016 Was All a Dream)
1 DAY



CONSUMER TECH

LG's New OLED TVs Somehow Look and Sound Even Better

7 HOURS



LEAD GOAL CALCULATOR

Set monthly lead generation goals to hit your revenue targets

Rich Typography

Combinations & Serifs

Ethan.
JOHNSTON

PERSONAL REBRAND

**Jen
nyn**

I'M A DIGI
San Francis
Ueno. With
lies in webs

Du Haihang

Interactive
Designer & Developer

Clarks Modern

BON APPÉTIT

212 777 6640
RESERVATIONS

BREAKFAST
WEEKDAYS

7:30 - 11:30 a.m.

CAFE DE LA PAIX

205 WEST STREET, directly opposite UNION STATION

BONNE HUMEUR

M. ESTIENNE
CHEF DE CUISINE

PETIT DEJEUNER

Soft Scrambled Eggs in Puff Pastry **15.00**
with wild mushrooms and asparagus
Caramelized Onion Quiche **12.50**
with Gruyere cheese and mixed greens

Fruits de Mer

OYSTERS 1/2 doz.
Malpeque (PEI) **19.00**
Kumamoto (WA) **20.00**
Blue Point (NY) **22.00**

SHELLFISH
Little Neck Clams 1
Crab Mayonnaise 1
Lobster (1/2) 2

1

MONICA
NARANJO URIBE
WHERE HERE MEETS THERE

JOSEPH HART
IN THE BROADWAY SENSE

LUDOVICA GIOSCIA
COLOURFUL MODERNISM

GUTO LACAZ
THE PRINCE OF JUELING

MAYA GOLD
THE VIEW FROM ABOVE

JEFF NISHINAKA
PAPER DRAGONS

3

MIKE MEIRÉ

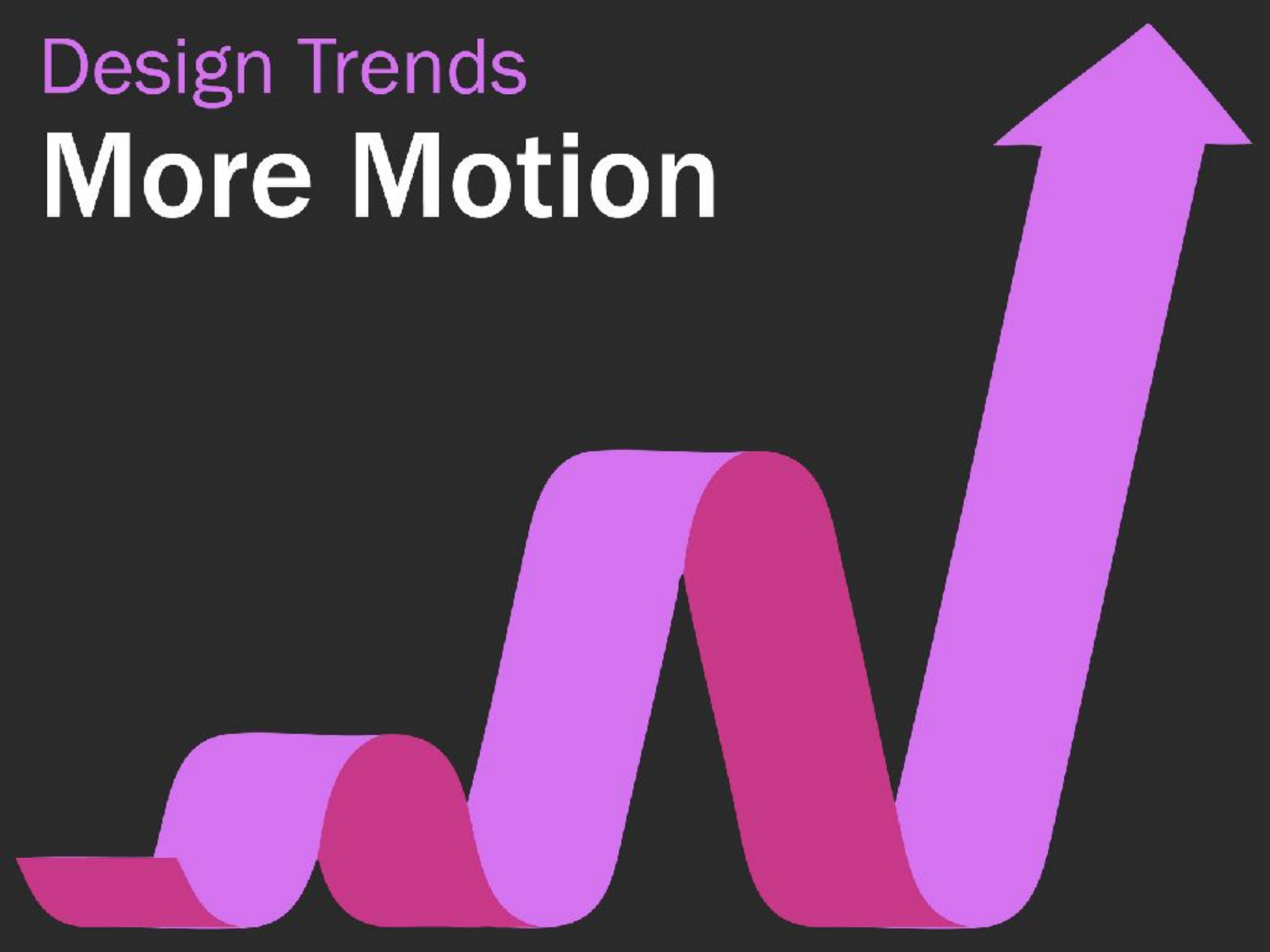
TOM HINGSTON
AND THE LIMITS OF CONTRAST

ANY CHEMISTRY & THE
INFINITE PLAY.
THE ART & PLAY OF
WOLFE VON
LENKIEWICZ

ANOTHER EDITED
FICTION:
AN INTERVIEW WITH
RAYMOND
PETTIBON

Design Trends

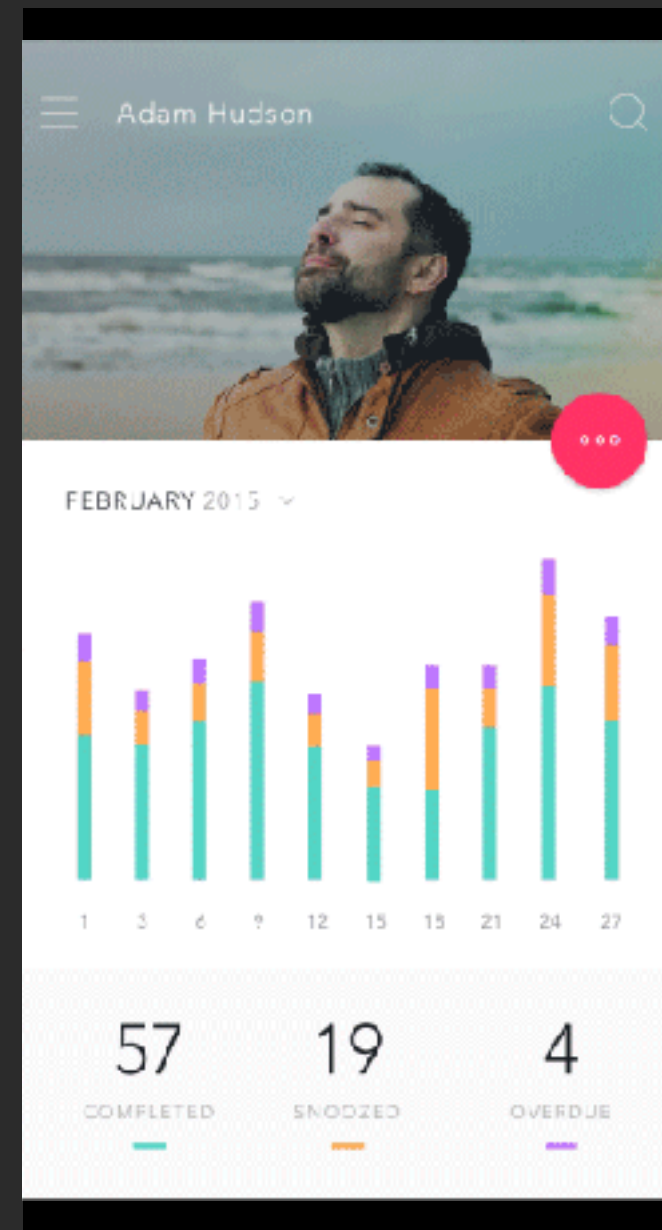
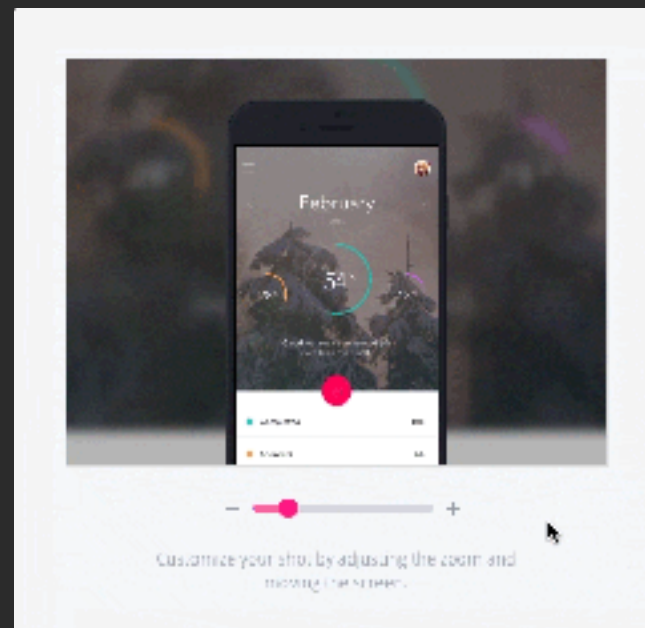
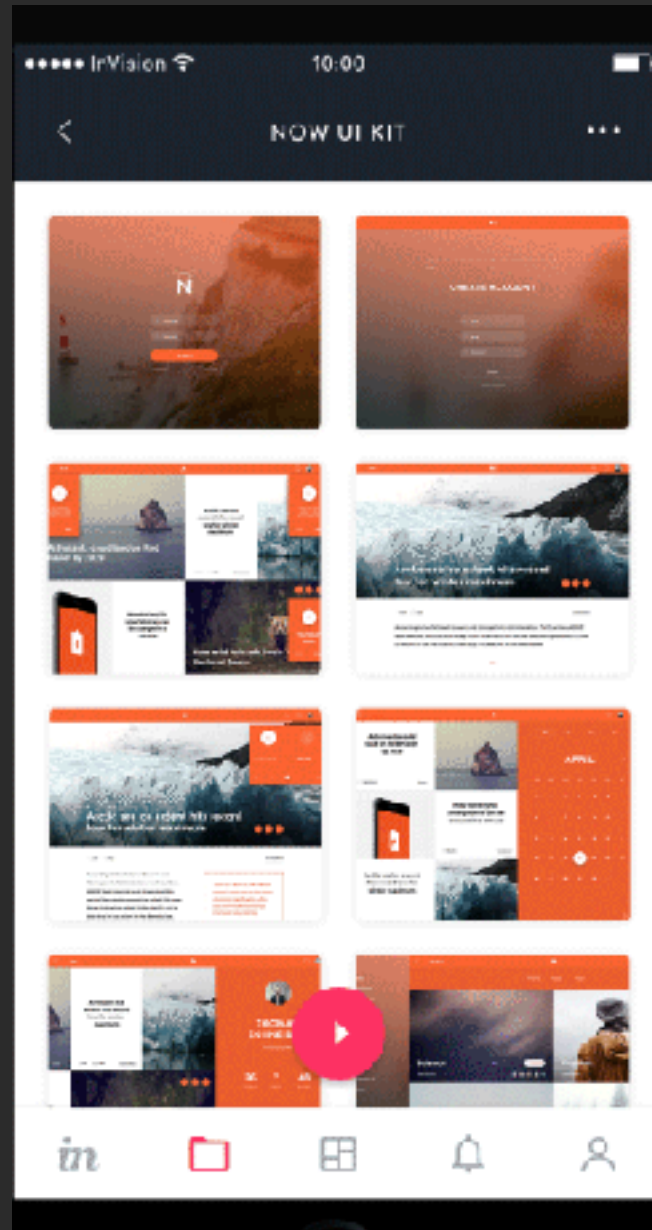
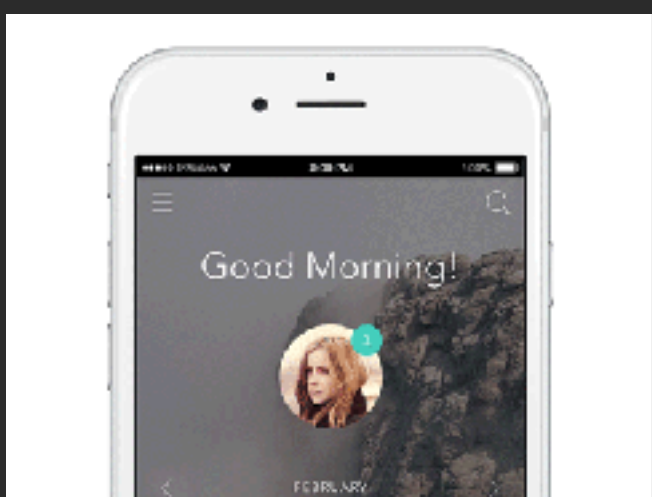
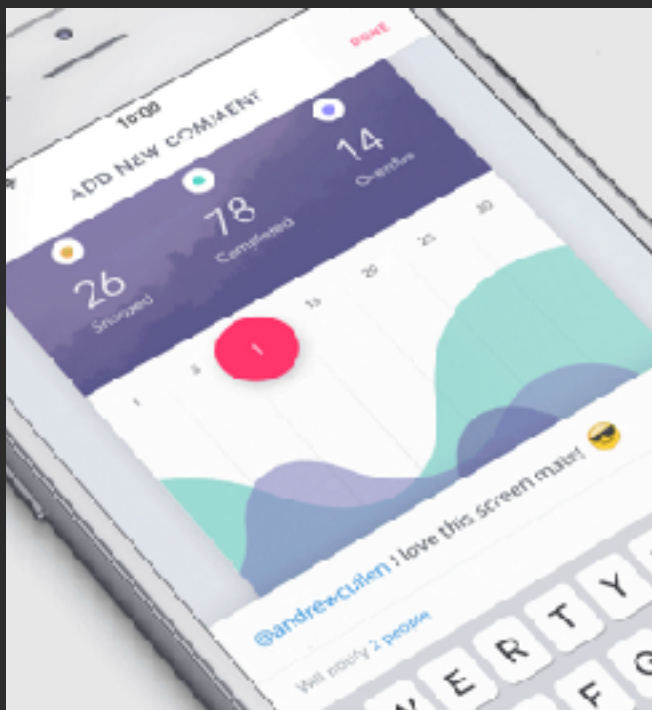
More Motion



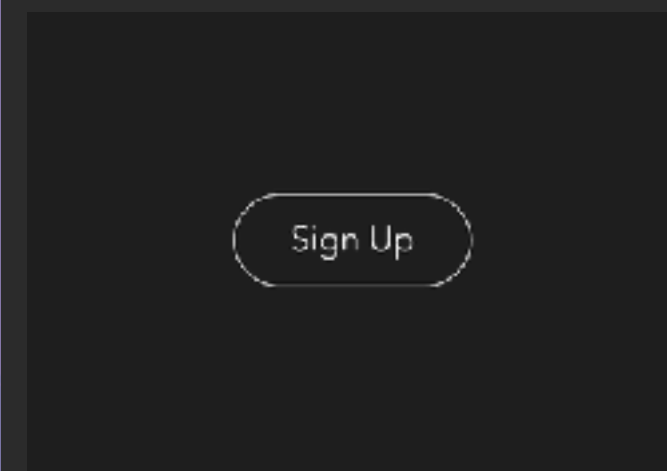
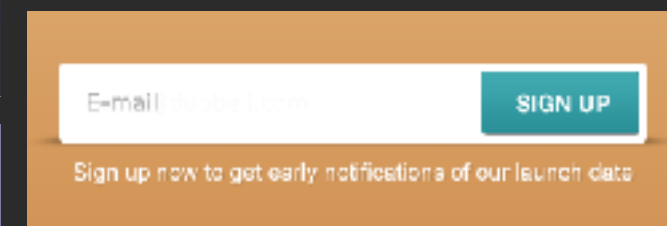
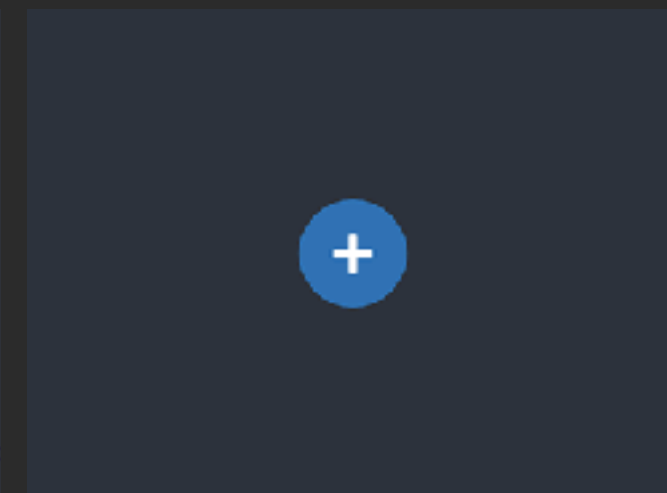
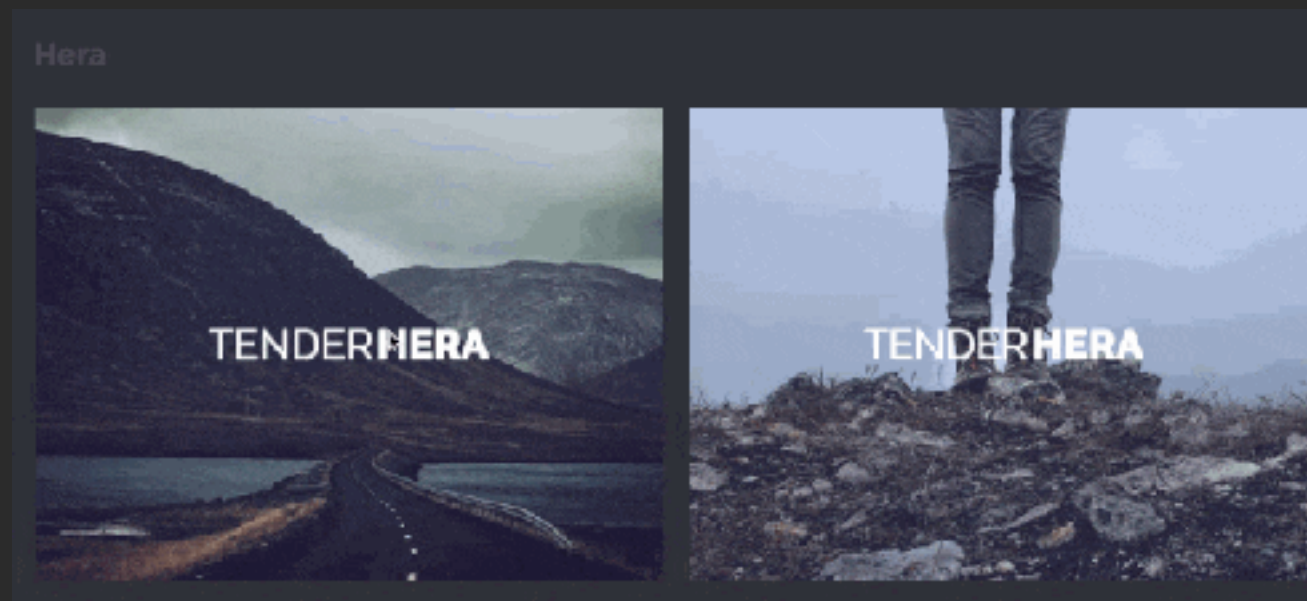
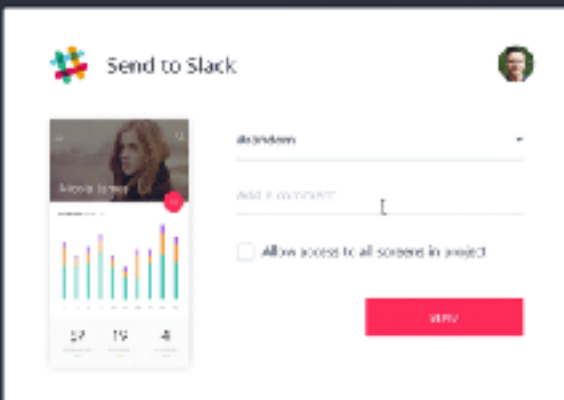
More Motion Useful Gifs

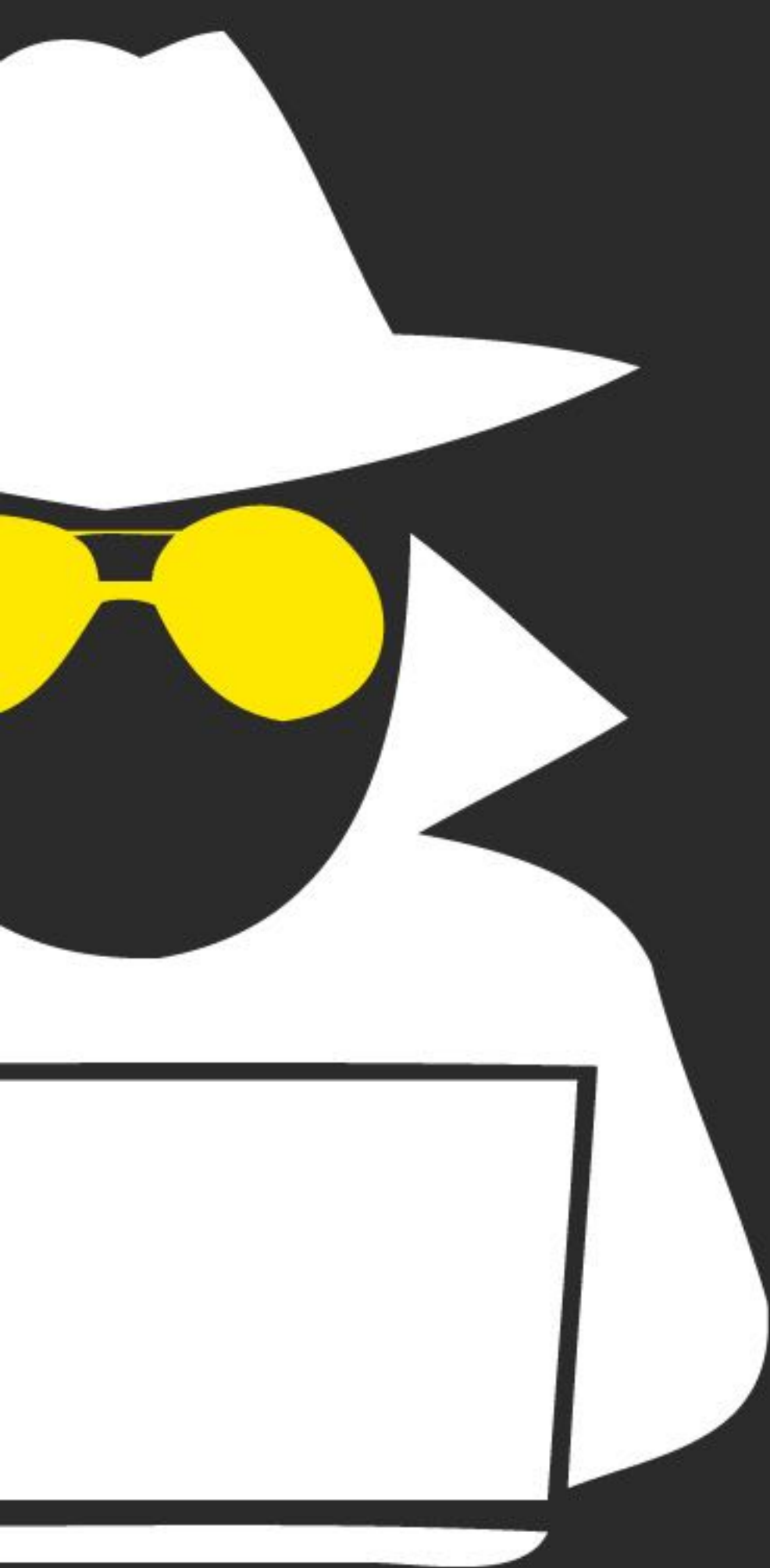


More Motion Useful Gifts



More Motion Meaningful Motion





How to Steal Color Scheme

Sprint

10:22 PM

89%

Search



PANTONE Studio 4+

Pantone >

Offers In-App Purchases

★★★★☆ (15)

OPEN

Details

Reviews

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iPhone



Description

Capture your world in PANTONE color, build and create palettes to test on 3D-rendered materials & designs, and share PANTONE colors with your Creative Cloud account, clients, and social networks.
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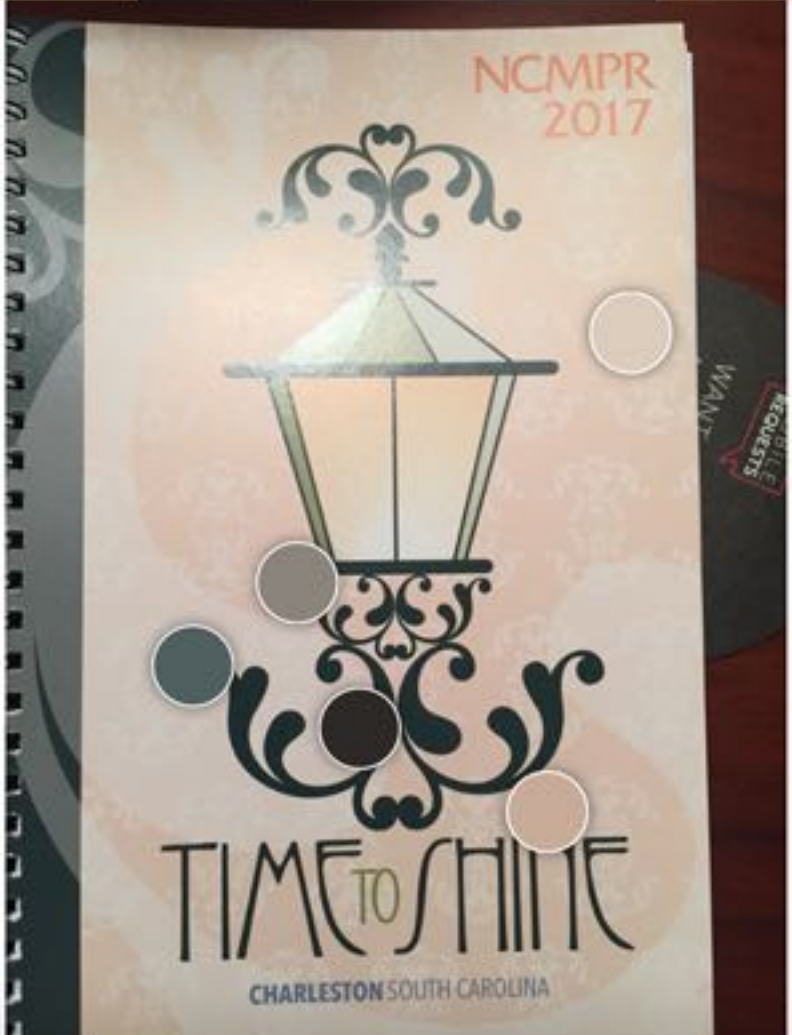
Updates

Sprint LTE

10:15 AM

100%





Sprint LTE

10:15 AM

100%







Design Trends

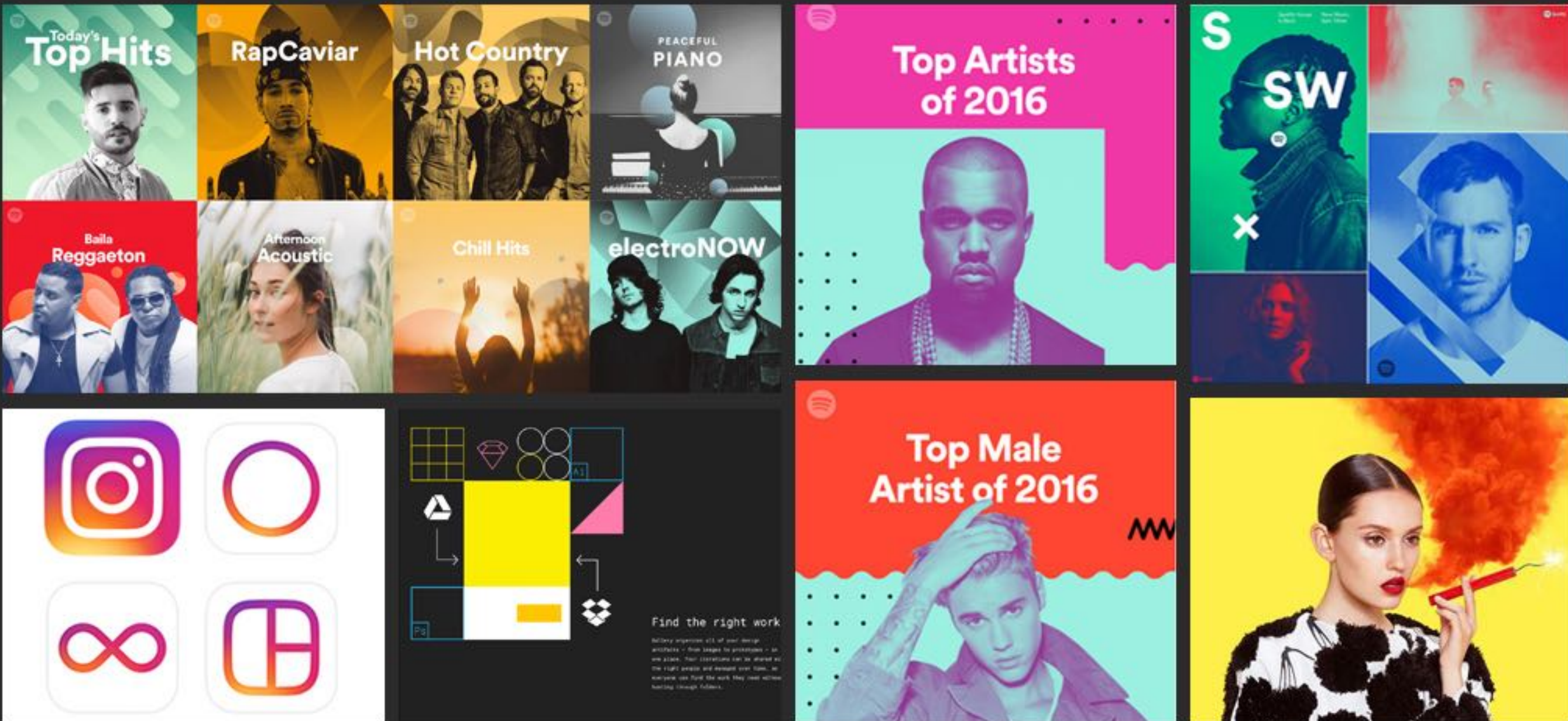
Louder &

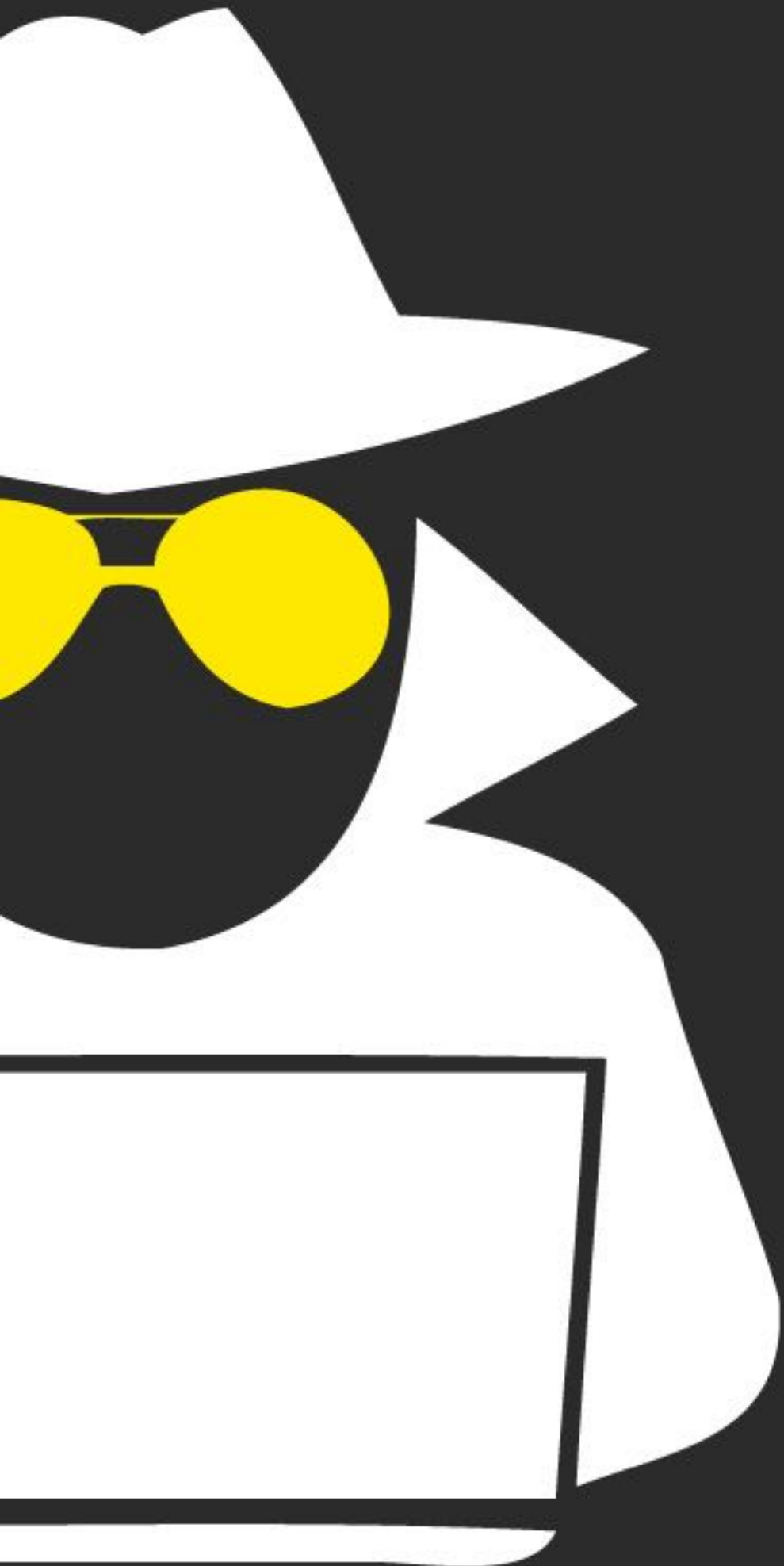
Brighter Colors



Louder & Brighter Colors

80s & 90s Color Explosion

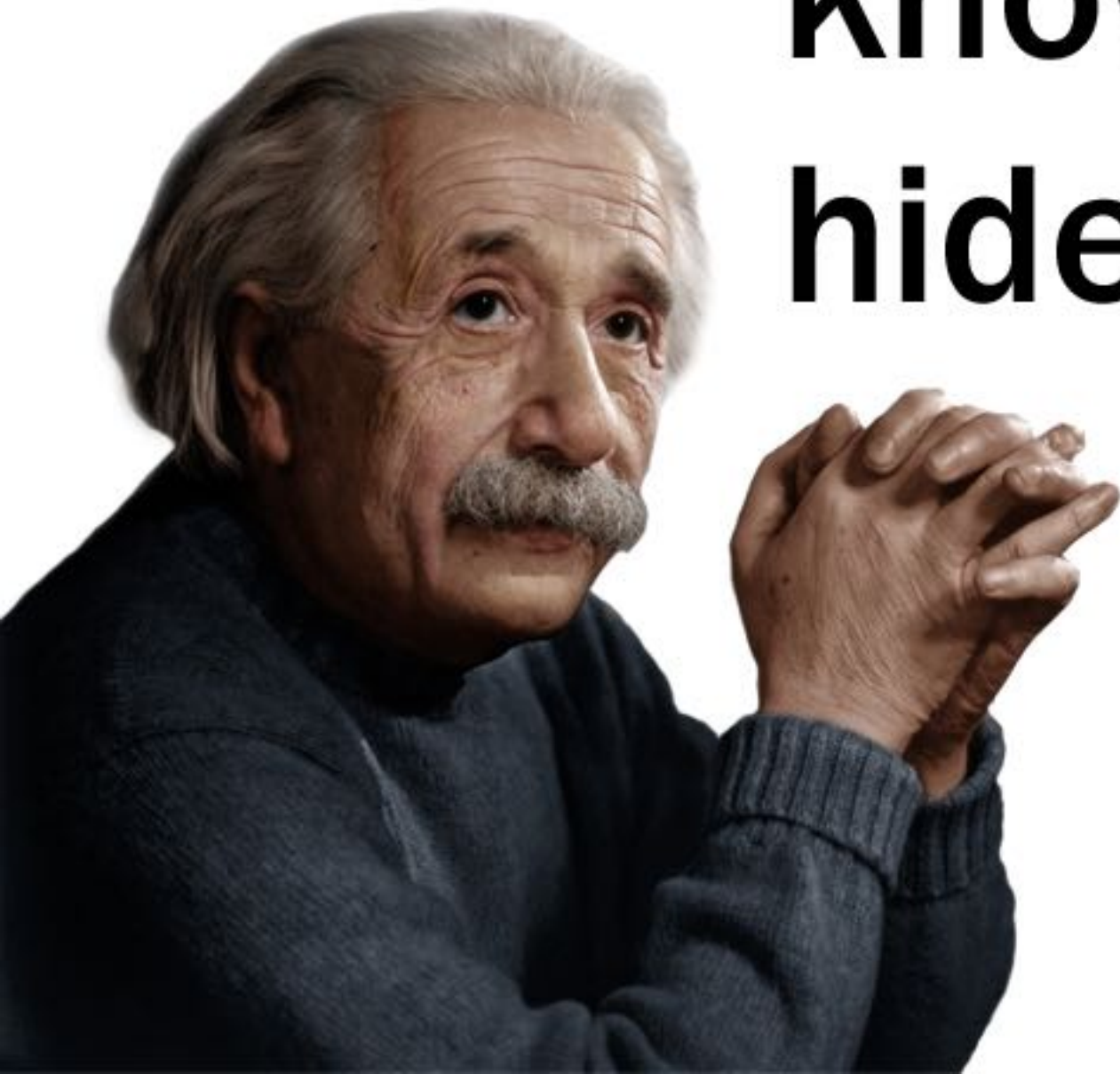




How to Steal The Internet of Things! (You've Been Warned!)

**“The secret to
creativity is
knowing how to
hide your sources”**

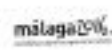
Albert Einstein



FESTIVAL DE MÁLAGA CINE ESPAÑOL

13 FESTIVAL
MÁLAGA
CINE
ESPAÑOL
17-24
ABRIL 2010

ORGANIZA



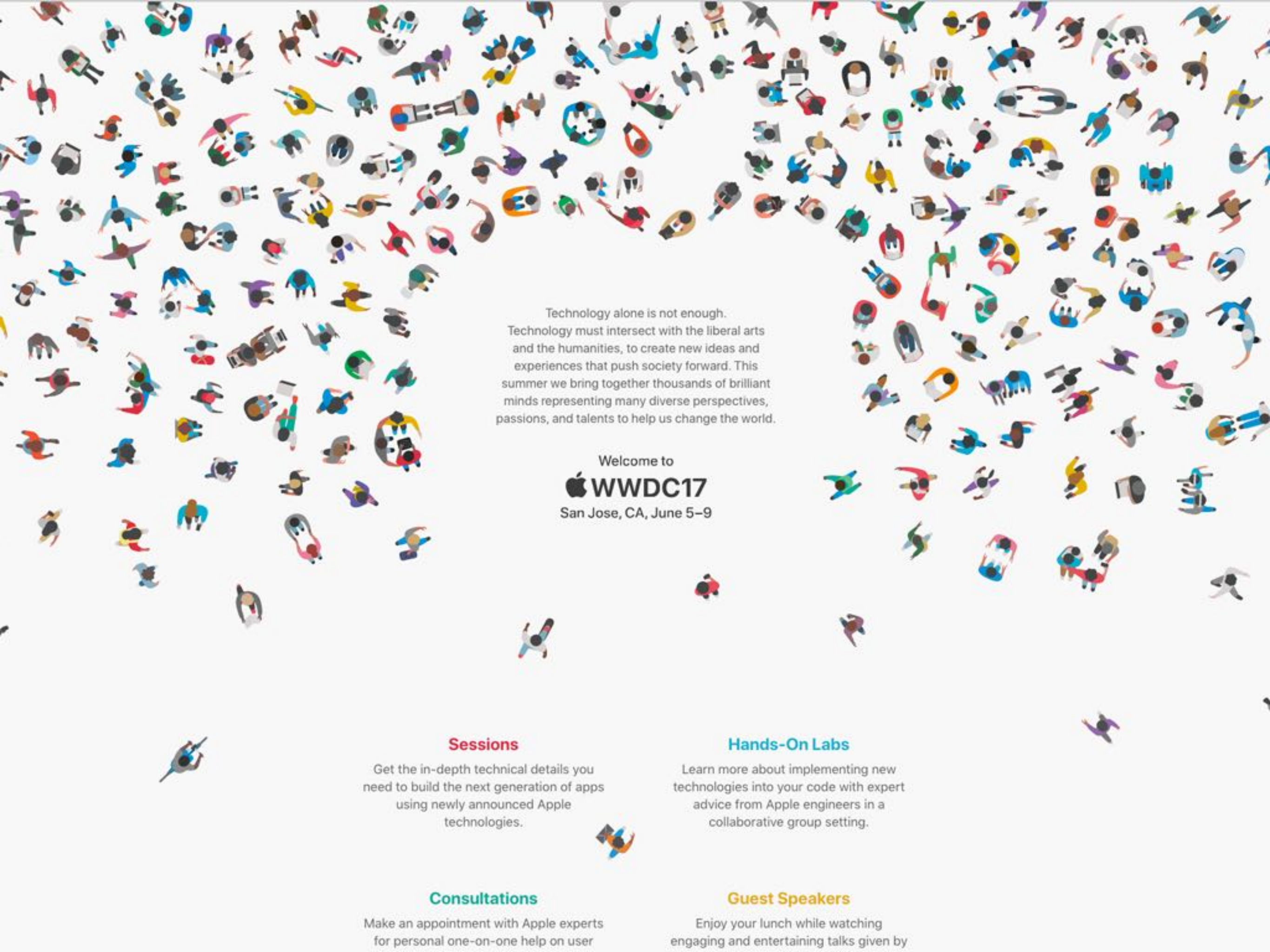
INSTITUCIONES INTERCOMUNICADORAS



EMPRESAS INTERCOMUNICADORAS



gasNatural UNION FENOSA Cruzcampo.



Technology alone is not enough.
Technology must intersect with the liberal arts
and the humanities, to create new ideas and
experiences that push society forward. This
summer we bring together thousands of brilliant
minds representing many diverse perspectives,
passions, and talents to help us change the world.

Welcome to
 **WWDC17**
San Jose, CA, June 5–9

Sessions

Get the in-depth technical details you
need to build the next generation of apps
using newly announced Apple
technologies.

Hands-On Labs

Learn more about implementing new
technologies into your code with expert
advice from Apple engineers in a
collaborative group setting.

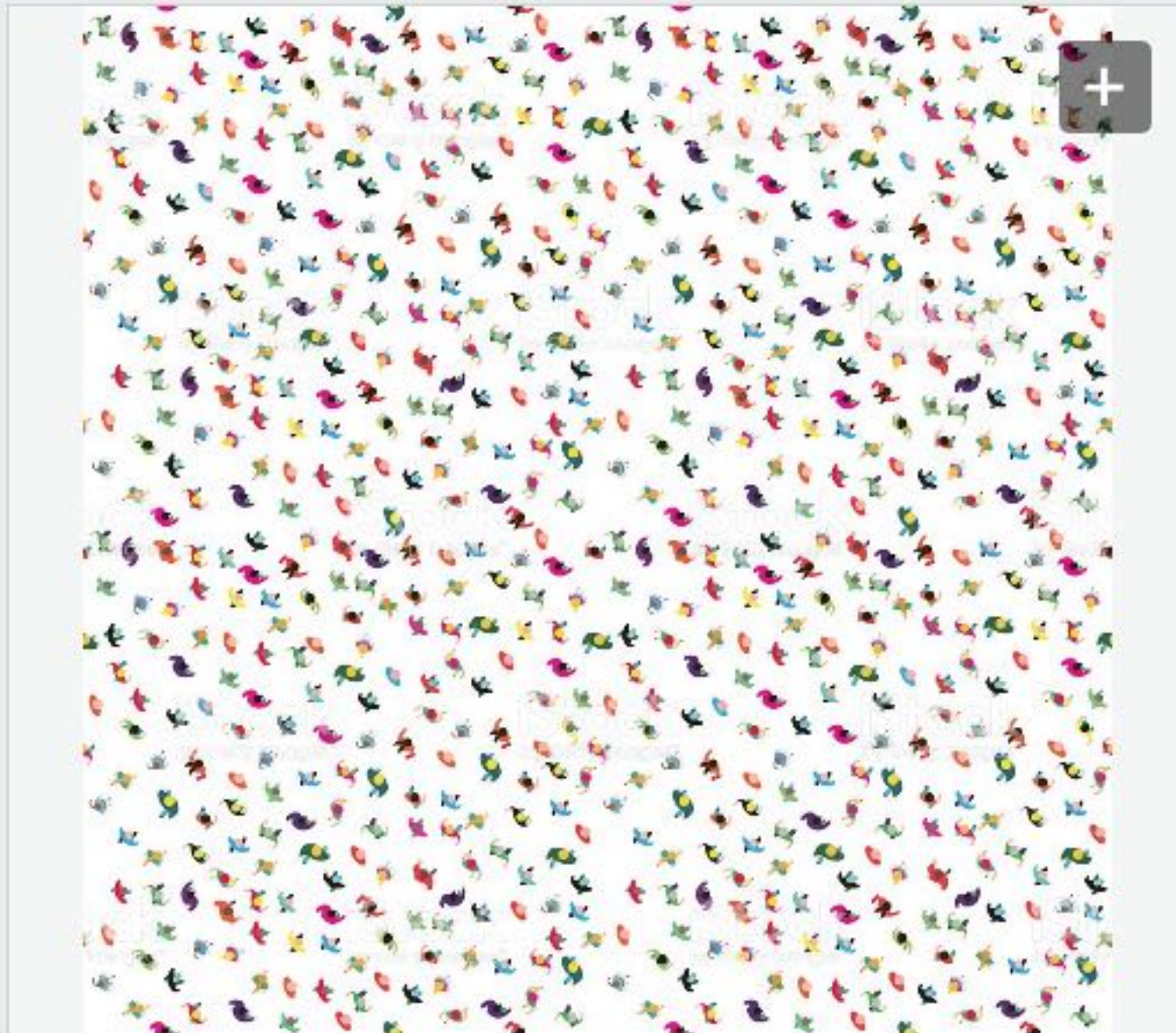
Consultations

Make an appointment with Apple experts
for personal one-on-one help on user

Guest Speakers

Enjoy your lunch while watching
engaging and entertaining talks given by

People top view. Men and women run in one direction - Illustration



Essentials collection

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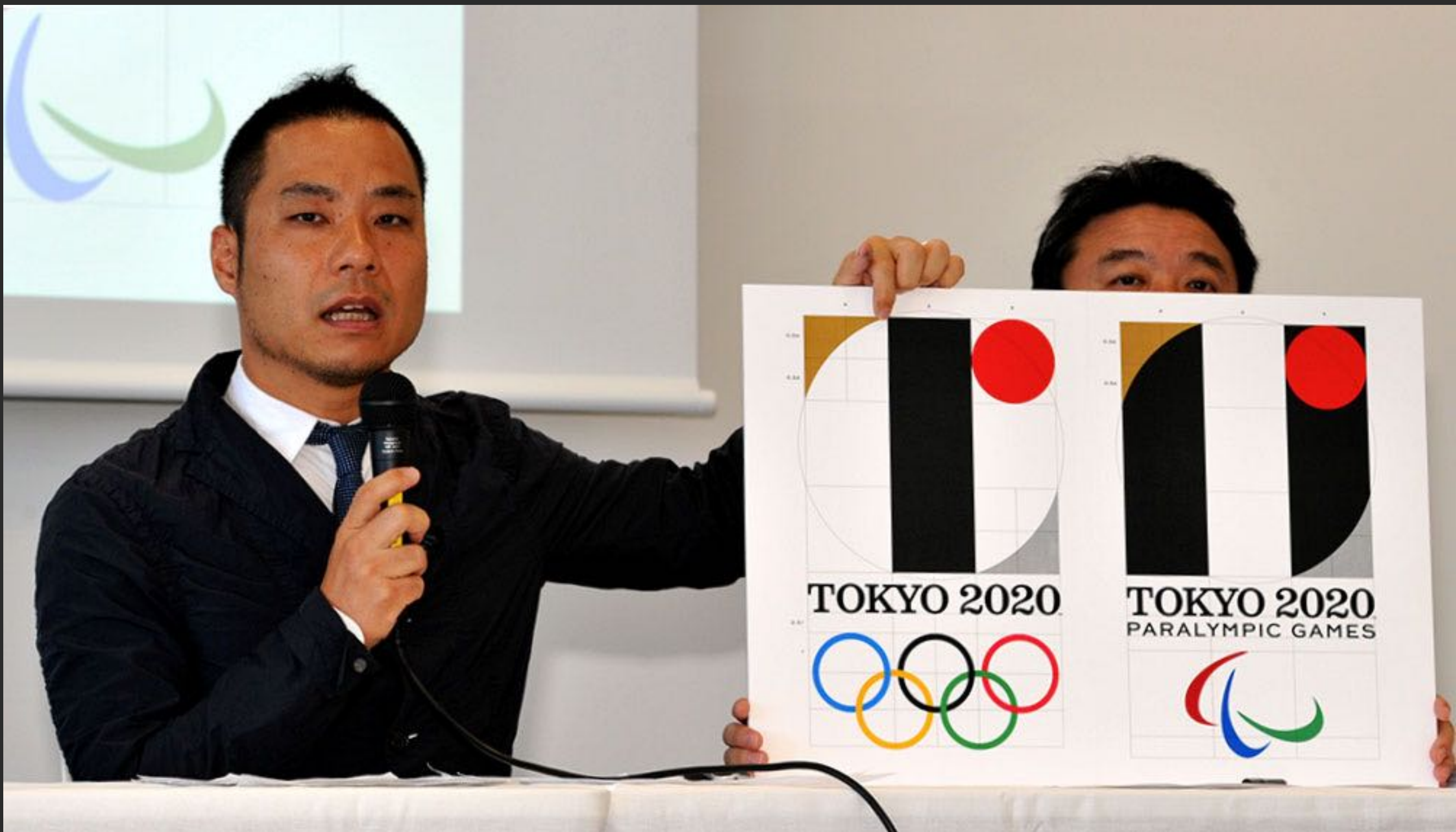
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THÉÂTRE
DE LIÈGE



TOKYO 2020



TOKYO 2020

PARALYMPIC GAMES



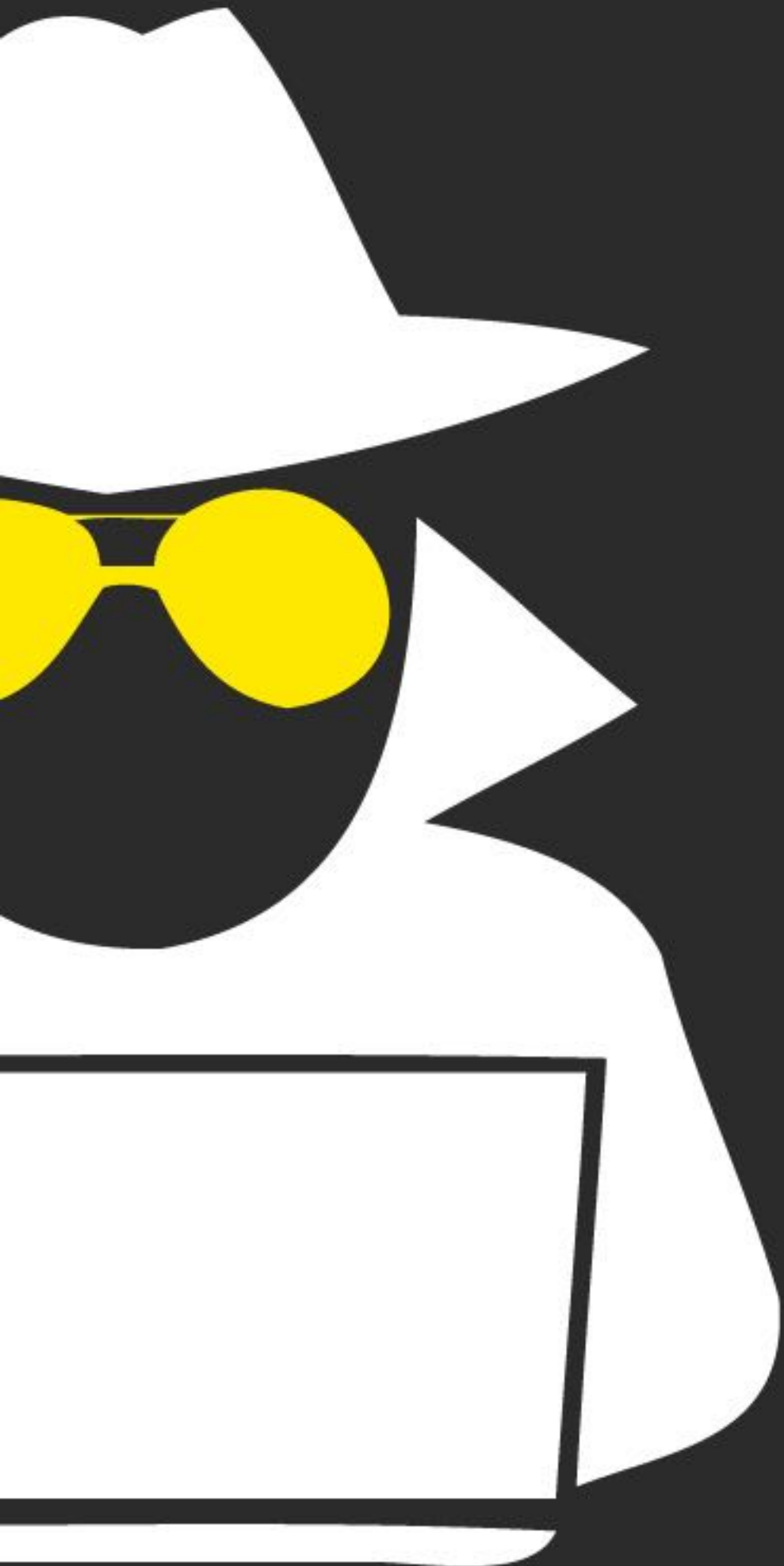
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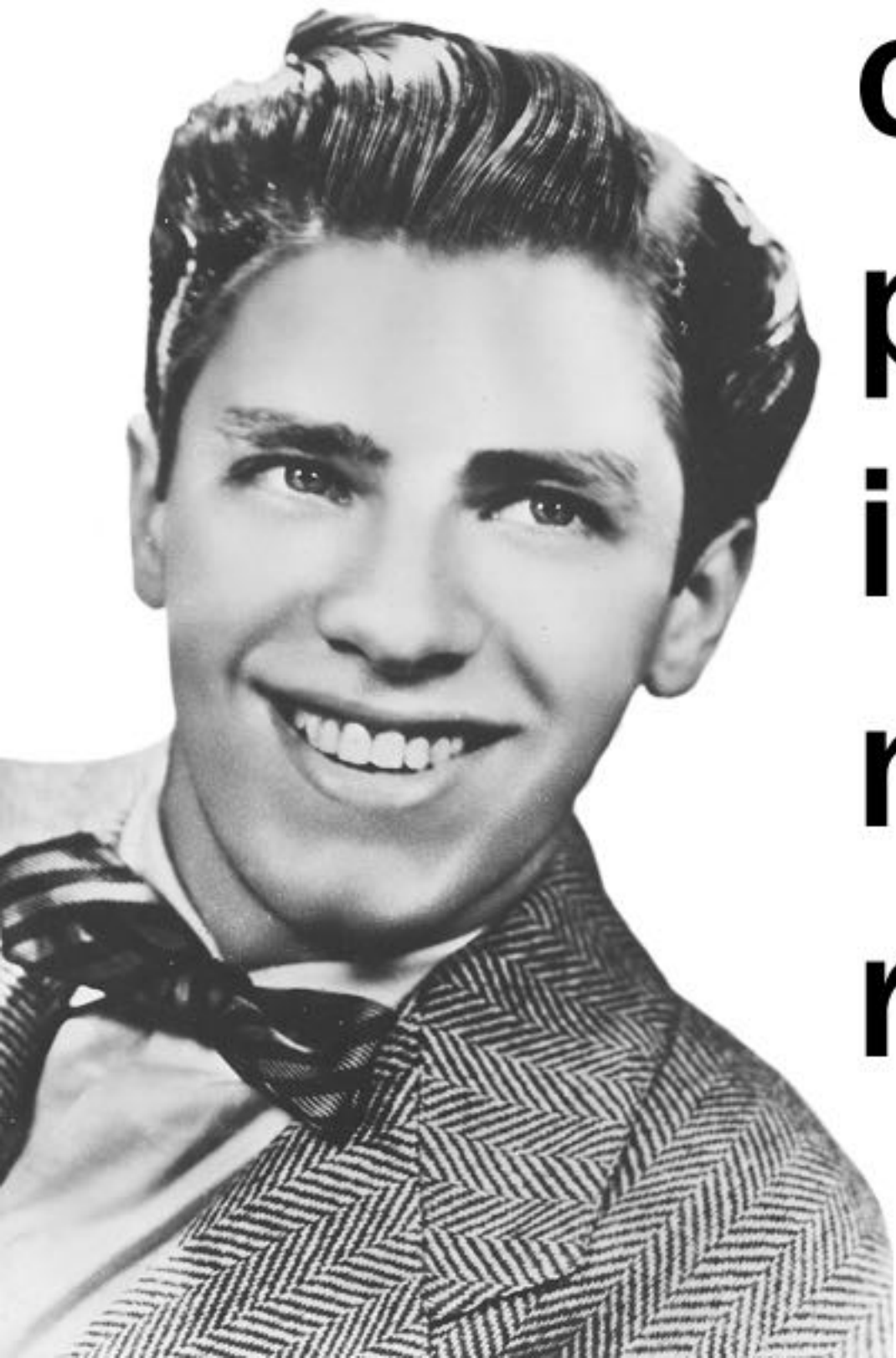
TOKYO 2020

PARALYMPIC GAMES





How to Steal
Steal from
Many,
Not One



**“If you copy from
one author, it’s
plagiarism, but
if you copy from
many, it’s
research.”**

Wilson Mizner



Find Your Path

Step-by-step help to get started

[learn more »](#)



Degree, Diploma, or Certificate

Choose a career or transfer to a university

[learn more »](#)



Prepare for College

High school completion, GED, or English as a Second Language

[learn more »](#)



Enrich Your Life

Non-credit community education classes

[learn more »](#)



Events

- JUN 05** *Today*
 Writing an Effective Résumé For a Recruiter
 2 p.m.
- JUN 10** *Tuesday*
 New Student Orientation
 all day
- JUN 12** *Thursday*
 Manpower Incorporated is Coming to CCCC!
 10 a.m.
- JUN 18** *Wednesday*
 New Student Orientation
 all day

[view the complete calendar »](#)

News

- » CCCC Con Ed medical programs graduate more than 300
- » CCCC Foundation hosts Furniture Auction
- » CCCC Basic Law Enforcement Training graduates 29
- » CCCC graduates detention officers

[view all CCCC news »](#)

Go Cougars!

[College Sports](#)



Get Started

[Step-by-Step Guide](#)
[Visit Campus](#)
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[Schedules](#)
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Step-by-step help to get started

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[Chatham County Earth Day](#)



[Lee County Earth Day](#)



[April in Paris - Menu by Culinary Art Students](#)



[Continuing Education Summer Registration, Now Open](#)





 Quick Links



[Admissions](#) [Programs of Study](#) [Continuing Education](#) [Distance Education](#) [College Services](#) [Money for College](#)

Apply Now

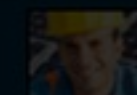
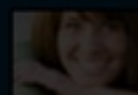
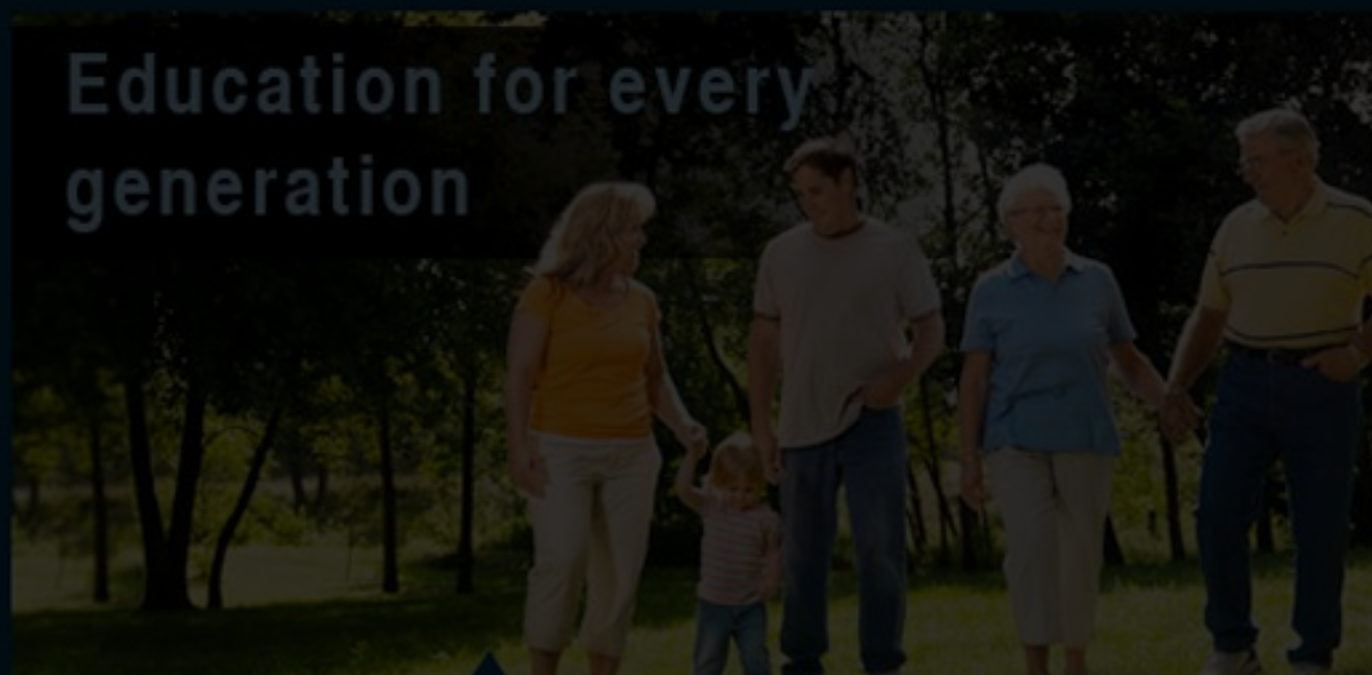
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[Current Students](#)

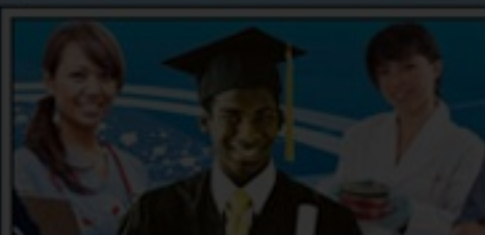
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[Business & Community](#)

Education for every generation



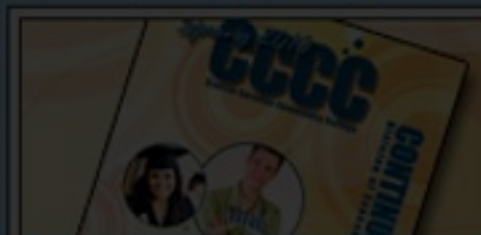
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Spring Registration,
January 5, 2010
[» Learn More](#)



Find out about Spring
Registration
[» Learn More](#)



Continuing Education
Spring Course
Schedule
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Continuing Education
Registration
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 **News** ([more news](#))

CCCC Con Ed medical programs

 **Events** ([full calendar](#))

01/04/2010

First day for Fall students



Find a program in... **nursing**

Explore how Columbus State can help you get where you want to go.

OPEN ▼

**Fee payment
deadline:**
Wednesday, Jan. 8

Avoid dropped classes!

Don't wait until the last minute; pay your fees as soon as possible!



Insurance careers

We estimate 17,000 open jobs in insurance by 2018. Find yours with our Foundations of Insurance certificate.



MLK Celebration

Columbus State's 2014 Dr. Martin Luther King Day Celebration will take place on Thursday, Jan. 16.

FUTURE STUDENTS

Apply to Columbus State

CURRENT STUDENTS

Register for Classes

FUTURE STUDENTS

Get Started

Photo of the Week

Graduation



Spotlight On

Get help with Tutoring

Need help in your classes? These tutoring resources are free and they're here to help.

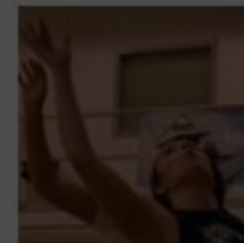


News



Lady Cougars defend winning record

11-1 women's basketball team aims for Lorain Jan. 4.



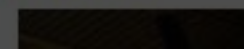
Save the Date for MLK Day 2014!

Columbus State's 2014 Dr. Martin Luther King Day Celebration will take place on Thursday, Jan. 16.



Cougar ballers build on winning record

Young team rebuilds after 16-13



Future Students

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[Majors and Programs](#)

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Current Students



Faculty & Staff



Career Coach

Put your career into overdrive

Go!

percentage of international students

JAPAN AT EARLHAM

MAY TERM OPPORTUNITIES

SEE HOW WE'RE MOVING THE WORLD
FORWARD

23K

Hours of community service
each year by students and
faculty



EARLHAMITE STORIES



SUSTAINABILITY INITIATIVES

FAST FACTS ABOUT EARLHAM



University Events



Outreach Programs



Construction Schedule

Community and Business

Community and Business

Learn More

Alumni Services »

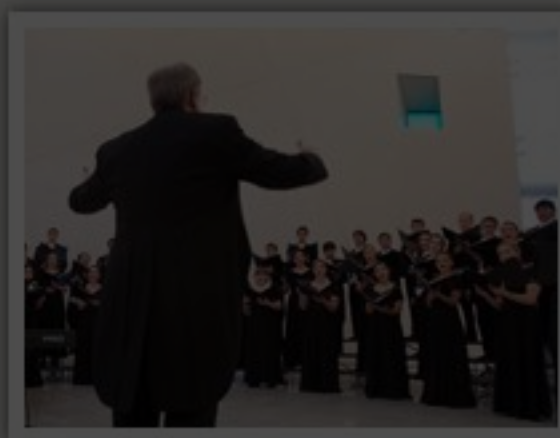
Continued Education »

Support Chapman »

The Agora Gift Shop »

Community and Business - Get Connected!

Chapman Events



If you are looking to attend one of Chapman's wonderful performances, events, or lectures, or if you want to host an event of your own, please use the links below to get started.

[Campus Map and Directions »](#)

[Host an Event »](#)

[Need Event Helpers? Use Chapman Ambassadors »](#)

[University Events »](#)

Recruit Employees and Interns

Featured

News

Events

As a business owner, it can be difficult finding the best individuals to fill your employment



Thomas DeFrantz

Professor of African American
Studies & Dance

At the core of our academic programs are our globally recognized faculty surrounded by an environment of visiting artists, distinguished lecturers and wide-ranging support services designed to assist your academic pursuits.

2,500+

full-time faculty, many of whom are nationally and internationally renowned

#5

Durham's ranking in
"America's Geekiest Cities"

50+

students graduating with
Program II majors over the
past four years

90%

of faculty members teach
undergraduate courses

At Duke, learning is a priority and teaching is personal.

Meet some of our faculty — read their stories.



Experience Advent with
FaithND: Second week
reflection from Mamie
Smith, MDiv '14

TEDxUND
x = independently
organized TED event

Ticket application now open
for TEDxUND 2014:
"Creating Knowledge
Together"

Latest News & Events



Current Students

Faculty and Staff

Parents

Visitors

Features



University News



2013 ND-GAIN data show world's poorest countries lag 100 years behind richest in preparing for climate change

ND-GAIN is the world's leading annual index that ranks more than 175 countries based on their vulnerability to climate change and their readiness to adapt to the natural disasters that climate change can cause.

Alumni News

Alum Walks in Ancestors' Footsteps

Travel with the ND Family

More News

Notre Dame Magazine

CURRENT STUDENTS

VISITORS & COMMUNITY

FACULTY & STAFF

ALUMNI & SUPPORTERS

Taste of UVU Tech

Gov. Gary Herbert tours UVU technology facilities following the announcement of his 2015 budget recommendations. [MORE >](#)

VISIT



When can I take a tour?
What's UVU like?



LEARN



Does UVU have my program?
How much does it cost?



APPLY



How do I apply?
When can I start?



WHAT'S HAPPENING?

Recent News

Campus calendars and events

Athletics

UCCU Center

UVU CAMPUS

Maps and parking



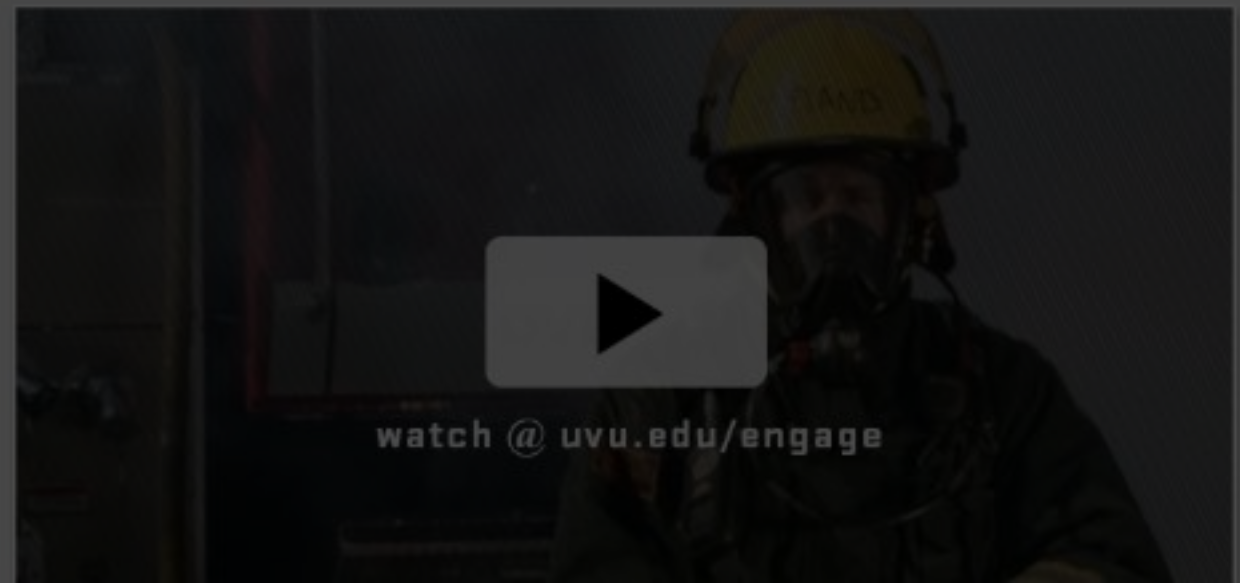
UVU LIBRARY



UVU MAIL

UVU TV

HIGHLIGHTS



watch @ uvu.edu/engage

PRESIDENTIAL SCHOLARSHIP COMPETITION

JANUARY 25, 2014

>>> MORE

FUTURE STUDENTS



CURRENT STUDENTS



FACULTY AND STAFF



ALUMNI, PARENTS, FRIENDS



EVENTS AT BLUFFTON

Dec 13

Fall semester ends

FOLLOW THE PATHS OF THESE EARLHAM STUDENTS



Benjamin Parks

Benjamin Parks '14 wants to help workers and the companies they work for avoid conflict.

FOLLOW HIS PATH »



Maggie Jesme

Maggie Jesme '14 combines Peace and Global Studies and pre-med to address disparities in access to health care.

FOLLOW HER PATH »

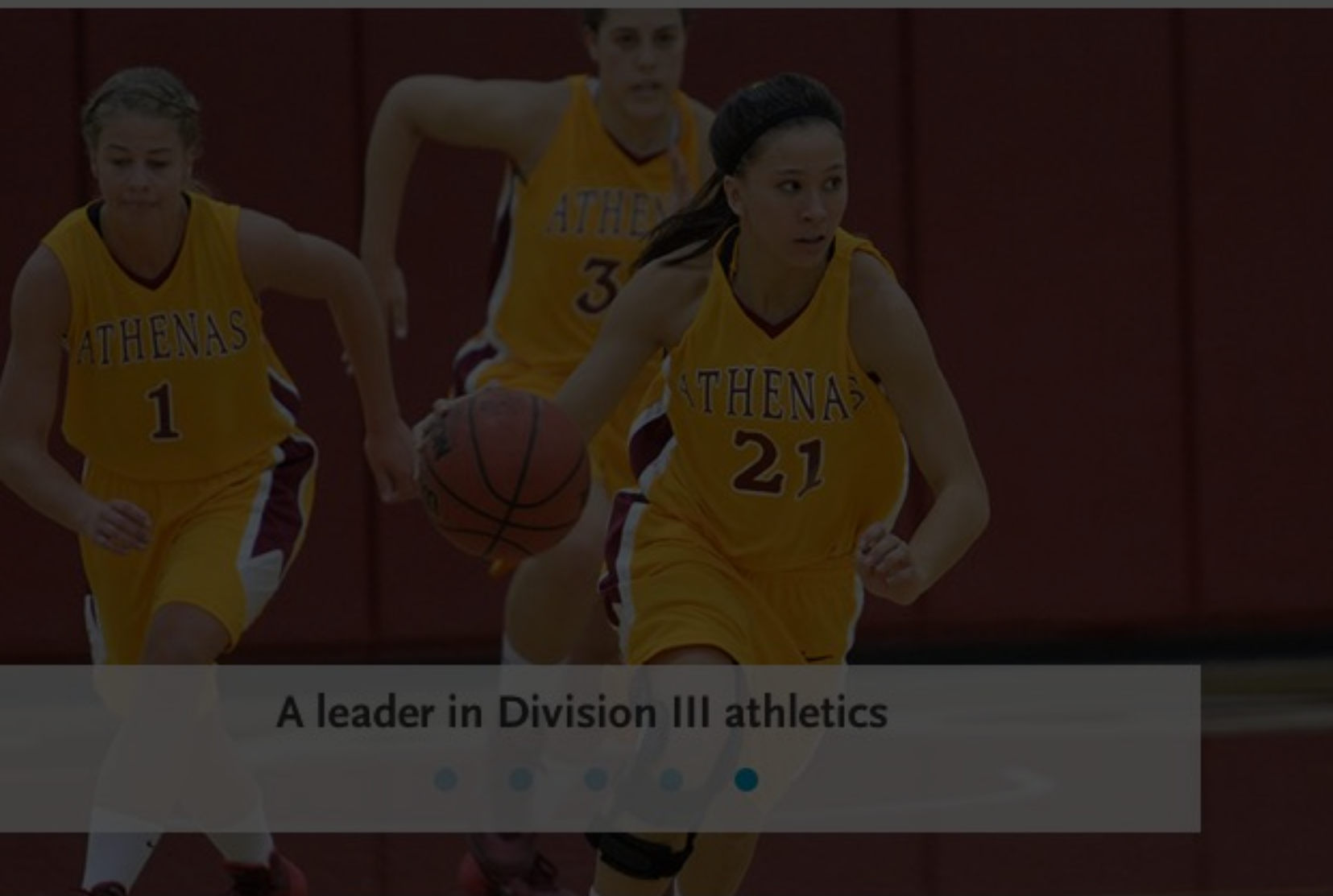


Adam Simon

Geology major Adam Simon '15 says it's not unreasonable to think rare earth materials will be mined from asteroids in 20 years.

FOLLOW HIS PATH »

SEE MORE STORIES »



A leader in Division III athletics

ATHENAEUM

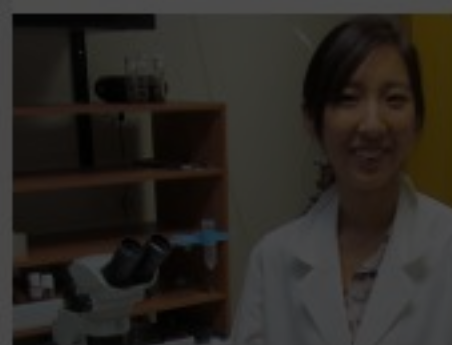


Students and faculty gather here for fine dining and intellectual discourse with some of the greatest luminaries of our time.

Click on a Remarkable Fall at the Ath

was another great season of informative and e lectures from a bevy of movers, shakers, leaders and luminaries.

FROM THE NEWSROOM



A published paper that started with male killing bacteria and research with Keck Science Prf. Patrick Feree

David Mgrublian to succeed Harry McMahon as CMC Board of Trustees Chair

New work by visiting lecturer August Kleinzahler celebrated in Poets & Writers and other media outlets

SPOTLIGHTS



The emotional lives of teen boys: Freshman Sebastian Luna featured in *TIME* magazine

Behind the Scenes:
THE MORAL EMOTIONS
AND TRUST LAB



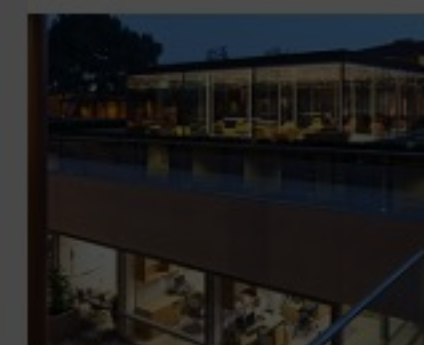
The Inauguration of
Hiram E. Chodosh



BILL GROSS,
CHAIRMAN OF IDEALAB
TALKS BUSINESS



CAMPUS EVENTS



DECEMBER 13, 2013

Religious Liberty and Obamacare: Why Hobby Lobby's & Notre Dame's HHS Lawsuits Might Actually Threaten Religious Freedom

DECEMBER 13, 2013
Last Day of CMC Classes

DECEMBER 16-20, 2013
Final Examinations



Find Your Path

Step-by-step help to get started

[learn more »](#)



Degree, Diploma, or Certificate

Choose a career or transfer to a university

[learn more »](#)



Prepare for College

High school completion, GED, or English as a Second Language

[learn more »](#)



Enrich Your Life

Non-credit community education classes

[learn more »](#)



[Chatham County Earth Day](#)



[Lee County Earth Day](#)

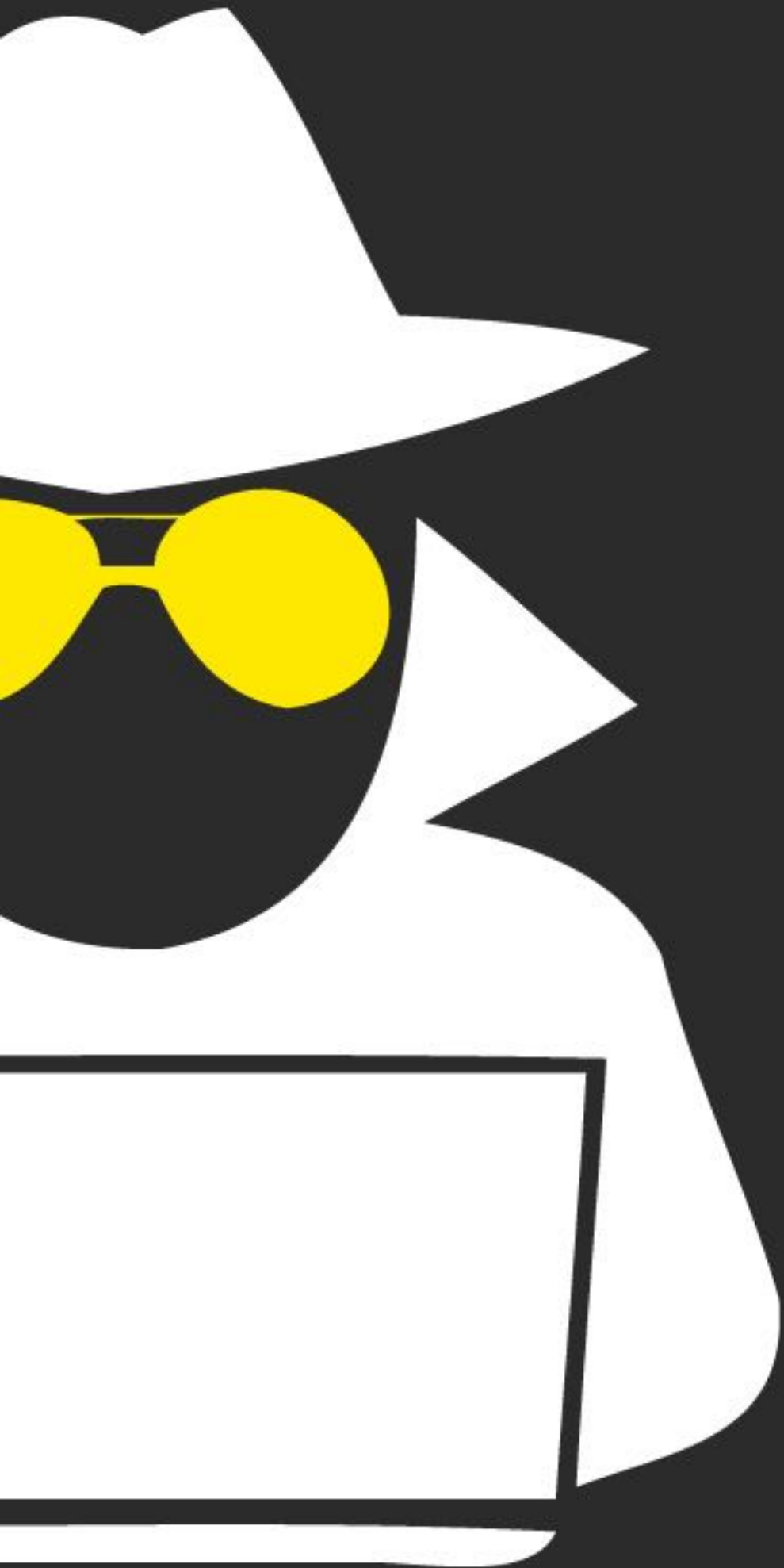


[April in Paris - Menu by Culinary Art Students](#)



[Continuing Education Summer Registration, Now Open](#)

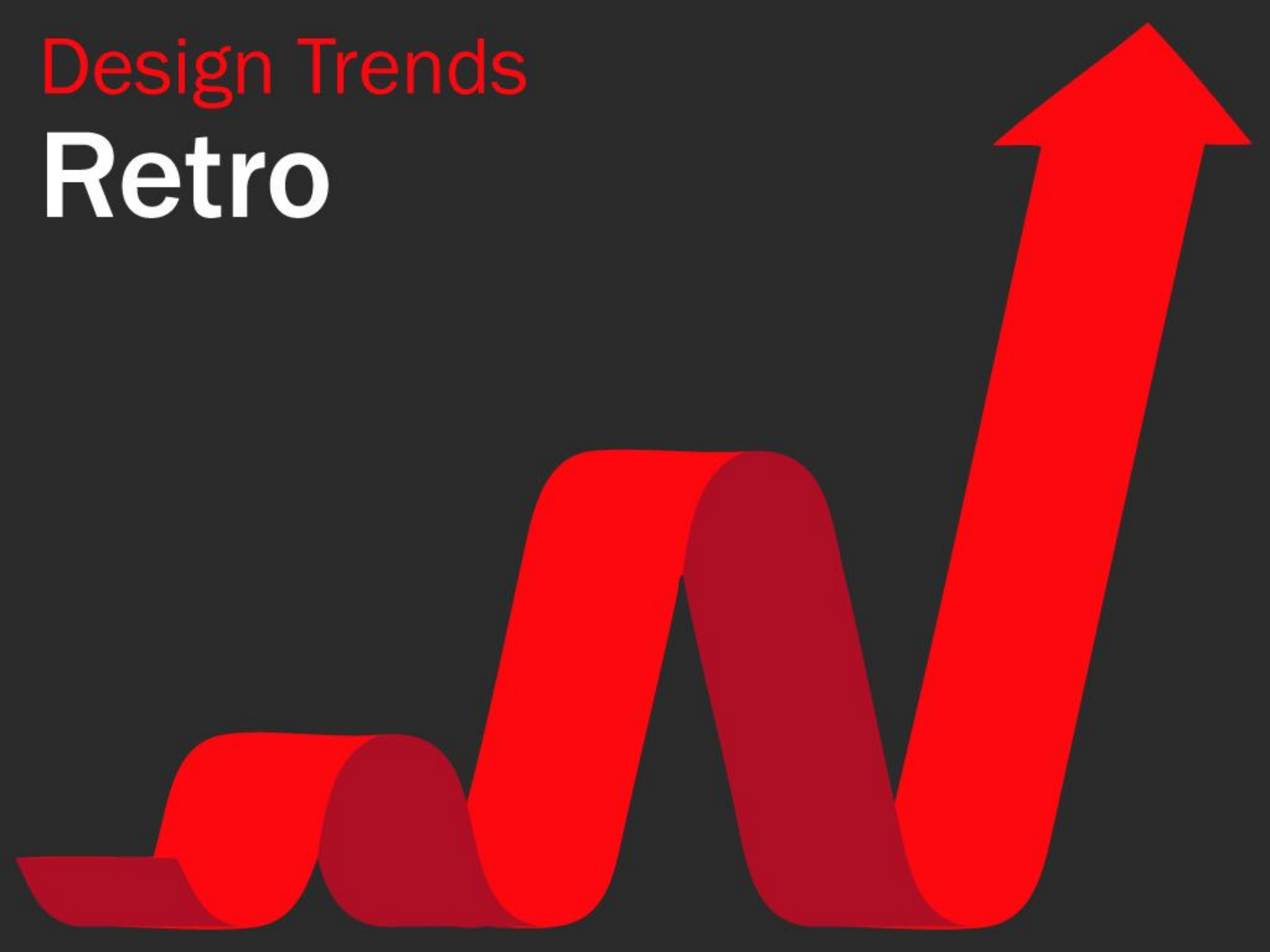




How to Steal
**Steal from
Yourself!**

Design Trends

Retro



Modern-Retro



Retro

Reviving Old Logos

1968



1993



2007

The **co-operative**

2016



Circa 1907



Circa 1935



1960



1971



1987

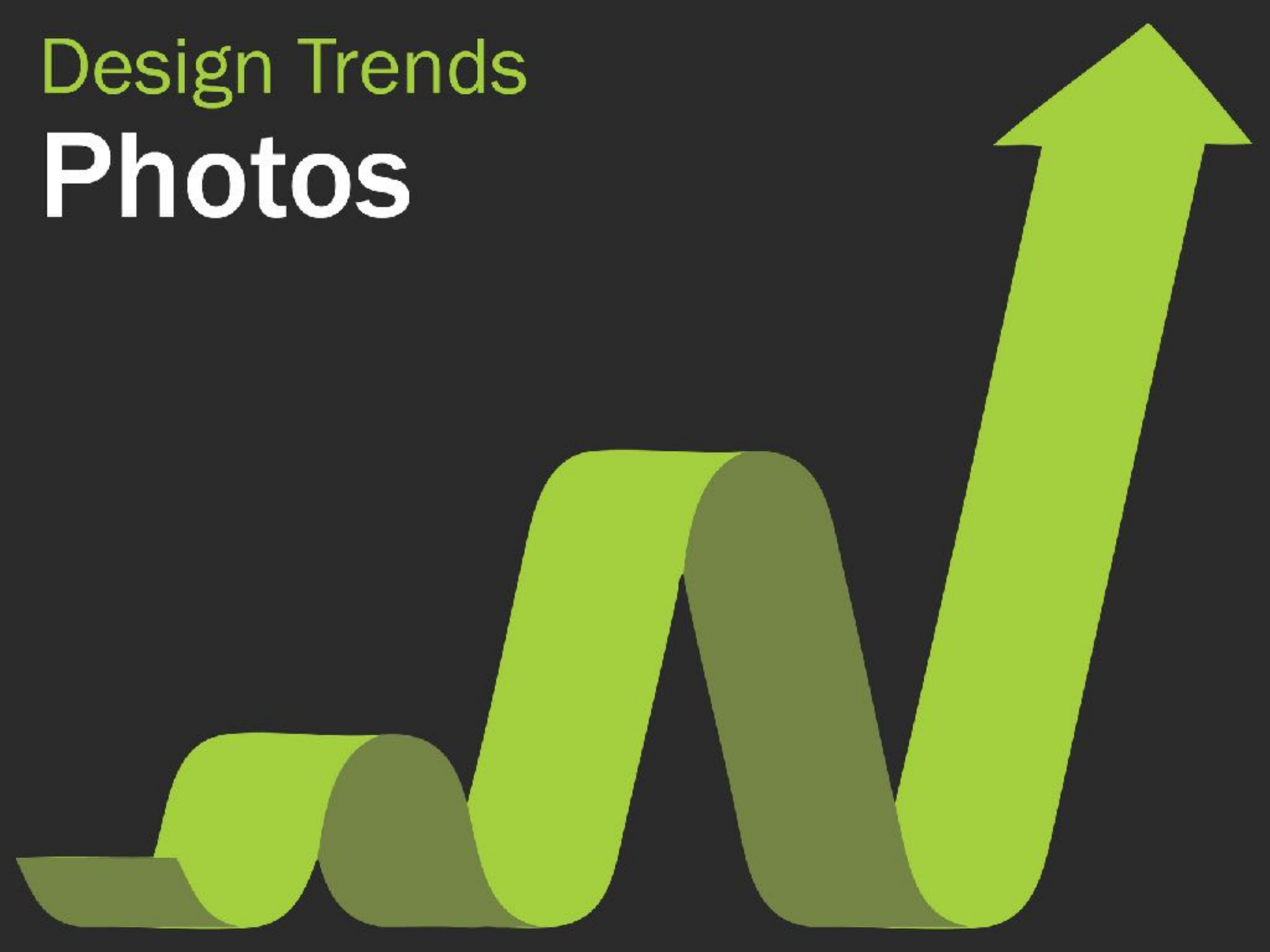


2006



Design Trends

Photos



Photos

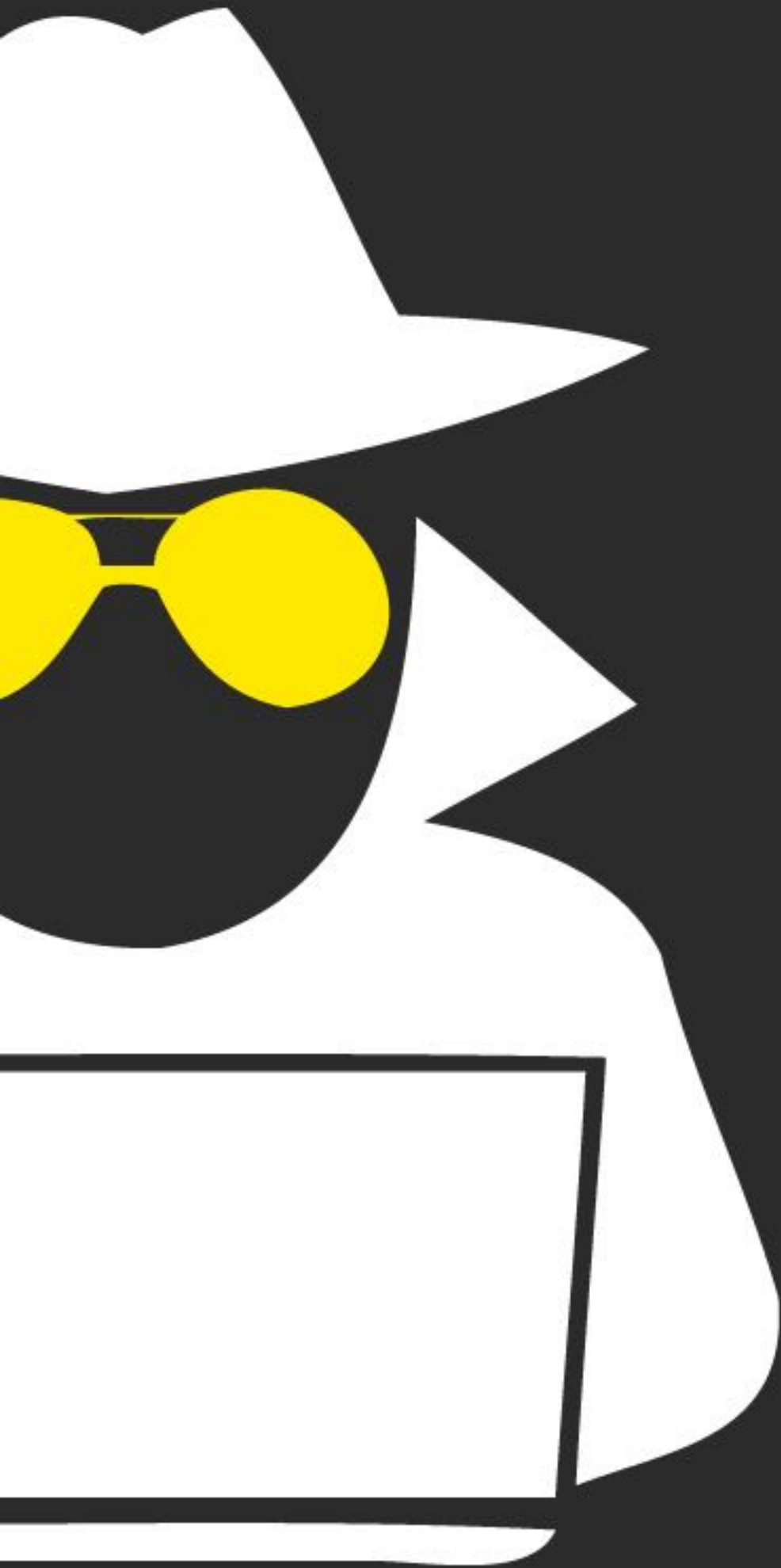
Authentic Photos



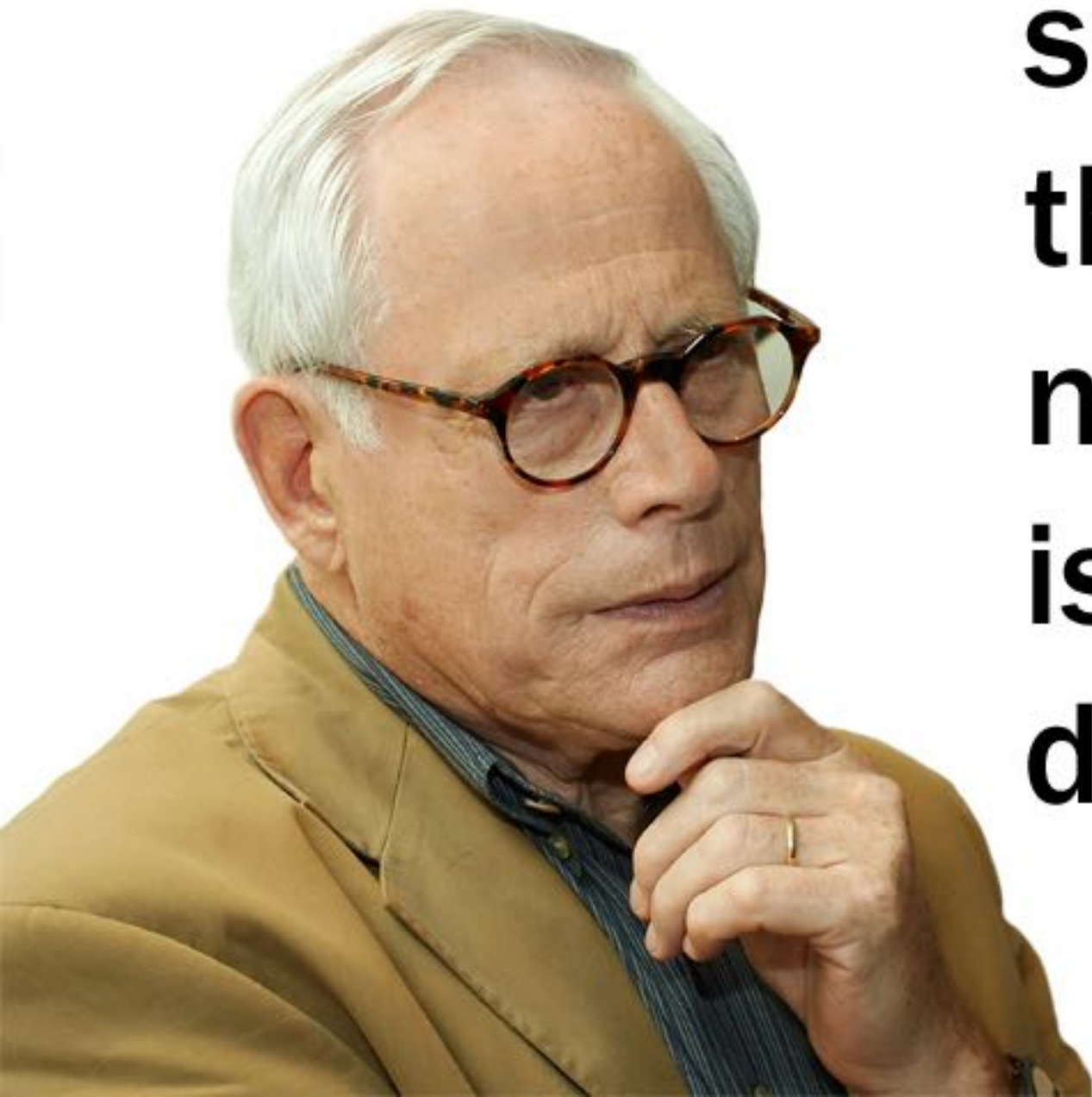
Photos

Drone Photography





How to Steal Improve It



“Things which are different in order to be different are seldom better, but that which is made to be better is almost always different.”

Dieter Rams



CENTRAL CAROLINA
COMMUNITY COLLEGE

COMMONLY USED ACRONYMS

Term	Definition
AA	Associate in Arts degree
AAC	Academic Assistance Center
AAS	Associate in Applied Science degree
ACA	Academic Success courses
ACRL	Association of College and Research Libraries
ACT	American College Testing
ADN	Associate Degree Nursing
AE	Associate in Engineering degree
AP	Advanced Placement
AS	Associate in Science degree
AVMA	American Veterinary Medical Association
BAT	Behavioral Assessment Team
BLET	Basic Law Enforcement Training
BOT	Board of Trustees
CAA	Comprehensive Articulation Agreement
CAAHEP	Commission on Accreditation of Allied Health Education Programs
CAO	Chief Academic Officer
CCCC	Central Carolina Community College
CCLINC	Community College Libraries in North Carolina
CCL	Combined Course Library
CCP	Career and College Promise
CCR	Career and College Readiness
CCW	Central Carolina Works
CEO	Chief Executive Officer
CIP	Curriculum Improvement Project (as used in 2.7.2)
CIP	Classification of Instructional Programs (as used in 3.12)
CLEP	College Level Examination Placement
CMC	Chatham Main Campus
CMS	Content Management System
CODA	Commission on Dental Accreditation
CPRM	Curriculum Procedures Reference Manual
CRC	Curriculum Review Committee
CSC	College Success Center
CTE	Career and Technical Education
CTL	Center for Teaching and Learning
CVTEA	Committee on Veterinary Technician Education and Activities
DANTES	Defense Activities for Non-Traditional Education Support
DE	Distance Education
DOE	Department of Education
DSST	DANTES Subject Standardized Tests
EAGLE	Enhancing Accountability in Government through Leadership and Education
ECD	Economic and Community Development
ECR	Eligibility and Certification Approval Report
ENG	English courses
ESL	English as a Second Language
ESTC	Emergency Services Training Center
FEMA	Emergency Management Agency
FERPA	Family Education Rights and Privacy Act
FSEOG	Federal Supplemental Education Opportunity Grant

Term	Definition
FTE	Full-Time Equivalent enrollment
FWS	Federal Work Study
FY	Fiscal Year
HCI	Harnett Correctional Institution
HEA	Higher Education Act
HEOA	Higher Education Opportunity Act
HHSC	Harnett Health Sciences Center
HIT	Health Information Technology
HMC	Harnett Main Campus
HSE	High School Equivalency
IER	Institutional Effectiveness and Research
ILL	Interlibrary Loan
IPEDS	Integrated Postsecondary Education Data System
IRB	Institutional Review Board
IT	Information Technology
ITAP	Information Technology Alignment Project
KPI	Key Performance Indicator
LEC	Lee Early College
LMC	Lee Main Campus
LPN	Licensed Practical Nursing
LSTA	Library Services and Technology Act
MADE/	Men and Women of Academic Distinction and
WADE	Excellence program
MAERB	Medical Assisting Education Review Board
MOU	Memorandum of Understanding
NC LIVE	North Carolina Libraries for Virtual Education
NCCCS	North Carolina Community College System
NCDAP	North Carolina Community College System Diagnostic and Placement
NCEM	State Division of Emergency Management
NCGS	North Carolina General Statute
NIMS	National Institute for Metalworking Skills
NJCAA	National Junior College Athletic Association
NSO	New Student Orientation
OCLC	Online Computer Library Center
OGSI	Office of Grants and Strategic Initiatives
OJT	On-the-Job Training
OMB	Office of Management and Budgets
OSA	North Carolina Office of the State Auditor
OSC	Office of the State Controller
PALS	Promoting Active Learning and Service
POS	Program of Study
PPA	Program Participation Agreement
QEP	Quality Enhancement Plan
RFP	Request for Proposals
SACSCOC	Commission on Colleges of the Southern Association of Colleges and Schools
SAT	Scholastic Aptitude Test
SBC	Small Business Center
SBCCC	State Board of Community Colleges Code
SGA	Student Government Association
SHC	Semester Hours of Credit
SI	Supplemental Instruction
SLO	Student Learning Outcome
STEM	Science, Technology, Engineering and Mathematics
TSWDB	Triangle South Workforce Development Board
UFIS	Unified Facilities Importance Spreadsheet
UGETC	Universal General Education Transfer Component
UNC	University of North Carolina
UNC-GA	University of North Carolina General Administration
USDOE	United States Department of Education
WBL	Work-Based Learning
WIOA	Workforce Innovation and Opportunity Act



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USDOE	U.S. Department of Education
VP	Vice President
WBL	Work-Based Learning
WOA	Workforce Innovation and Opportunity Act

CHEERS!

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